

United Way of Washtenaw County 2023 Power of the Purse Grantees

United Way of Washtenaw County awards Power of the Purse grants annually as part of its Financial Stability Initiative. These grants provide support for programs, projects or initiatives that prioritize the financial wellbeing of: people who identify as women, individuals and families with low incomes, communities of color, and historically and/or systematically excluded groups.

This year, investments are focused on supporting parents with low incomes by providing for the basic needs of babies and young children (e.g. diapers, wipes, formula) and subsidizing the costs of child care.

Funding for these organizations is made possible by the Women United committee of United Way, who annually plan and host a Power of the Purse event to raise money for women-led and women-serving agencies in our community.

Quick Facts

- **\$50,000:** Total of grants to be awarded
- **3:** Organizations/Groups that are women-led (*)
- **5:** # of grants proposed
- **3:** Organizations/Groups whose leadership are primarily Black, indigenous or people of color (+)

Organization	Description	Award Amount
Community Action Network+	After-school youth programming which provides a safe and high quality learning environment outside of school for youth of parents with low to moderate incomes.	\$10,000
Foundations Preschool*	High quality early child education for babies, toddlers and preschool-aged children for parents with low to moderate incomes.	\$10,000
Peace Neighborhood Center+	After-school youth programming which provides a safe and high quality learning environment outside of school for youth of parents with low to moderate incomes.	\$10,000
SOS Community Services*	Supports the Parents as Teachers home visiting program for parents with low incomes to develop children who are healthy, safe, learning and ready for school.	\$10,000
WISD Trusted Advisors**+	Establishes a Basic Needs Baby Pantry so that trusted advisors can meet immediate and emergent needs of parents with whom they partner.	\$10,000
Total		\$50,000

For additional information about our Financial Stability work or United Way funding opportunities, please visit uwgive.org or contact Bridget Herrmann, bherrmann@uwwashtenaw.org.