A Message from our Campaign Chair:

Over the last year, we all have seen the impacts of COVID-19. Through it all, United Way, because of your support, has been able to deploy resources to organizations and communities that need it the most. Our campaign this year is laser focused on raising resources that will help ensure that equality exists regardless of your zip code.

We are excited to partner with you as we look to fight poverty, racism, and trauma, uplift and empower children to strive for their wildest dreams and ensure that the golden members of our community have access to critical services by which they can age gracefully.

Help us create solutions for a more equitable life for ALL!

Brandon Tucker
2020-2021 Campaign Chair
Associate Vice President of Workforce and Community Development
Washtenaw Community College

United Way Invests In:
- Health
- Education
- Financial Stability
- Nonprofit Capacity Building

United Way Delivers:
- 2-1-1 Help Center
- Financial Coaching
- Volunteer Income Tax Assistance (VITA)
- Varsity Letter in Community Service
- VolunteerWashtenaw.org
- 21-Day Equity Challenge

The most recent ALICE report showed progress in decreasing the number of people experiencing financial hardship in Washtenaw County. Then COVID-19 hit. While we await new ALICE data post COVID-19, United Way continues to fight for a community where no person experiences poverty or struggles to meet their basic needs.

Source: Michigan ALICE Report released 2021 based on 2019 data
STEP 1  Tell Us About Yourself (please print)

Mr. Mrs. Mr. First Name  MI  Last Name

Personal Email Address  Work Email Address

Home Address (For credit card charges, address listed must be your billing address)

City  State  Zip Code

Current Employer

Pledging $1,000 or more? You are a Leadership Giver! How would you like your name(s) to be listed? If you wish to be anonymous, write anonymous on the line above.

☐ No, I do not wish to receive communications from United Way

STEP 2  Help Us Change Lives

MY GIFT: Choose how and how much you wish to give.

MY TOTAL ANNUAL GIFT $  

Payroll Deduction

I want to contribute the following amount each pay period:

☐ $50  ☐ $25  ☐ $20  ☐ $10  ☐ $ ______

☐ ______  ☐ ______  ☐ ______  ☐ ______  ☐ ______

A Direct Gift

☐ Check  (payable to United Way of Washtenaw County)  Check # ______

☐ Credit Card  ☐ American Express  ☐ Mastercard  ☐ Visa  ☐ Discover

☐ Quarterly (in 2022-Jan, Apr, Jul Oct)  ☐ Monthly (beginning Jan 2022)

☐ One time before 12/31/2021  ☐ One time Jan 2022

Bank Transfer

Acct # ______

☐ Quarterly (in 2022-Jan, Apr, Jul Oct)  ☐ Monthly (beginning Jan 2022)

☐ One time before 12/31/2021  ☐ One time Jan 2022

Other Types of Gifts (Stocks, Securities, Bequests or IRA)

Call 734-677-7227 or email liveunited@uwwashtenaw.org for further instructions.

LEADERS IN GIVING: Step-up options are available and provide a pathway to leadership with incremental increases over three years

☐ Leadership Giving Minimum Pledge:

Yr 1: $500  |  Yr 2: $750  |  Yr 3: $1000

☐ Tocqueville Minimum Pledge:

Yr 1: $6,000  |  Yr 2: $8,500  |  Yr 3: $10,000

MY IMPACT: Choose where to invest your gift. If left blank, your gift will go towards the Community Impact Fund.

☐ Community Impact Fund (where the needs are the greatest) $ ______

☐ Early Childhood $ ______  ☐ School-Aged Youth $ ______

☐ Housing & Homelessness $ ______  ☐ Older Adults $ ______

☐ Health & Nutrition $ ______  ☐ Financial Stability $ ______

☐ Designate my contribution: Direct all or part of my gift ($50 minimum) to the agency named below.

Agency Name  Amount

There is a 13.3% administration fee to forward a minimum gift of $50 or more to a qualified 501(c)(3).

STEP 3  Give Us Your Signature

Signature

Date

Please keep a copy of this form for your records. You will also need a copy of your pay stub, W-2, or other employer document showing amount withheld and paid to a charitable organization. The CARES Act makes a new charitable deduction of up to $300 available to single taxpayers and $600 to joint taxpayers that do not itemize their deductions. United Way of Washtenaw County is a 501(c)(3) non-profit organization and your donation is tax-deductible as allowed by current tax law. No goods or services were provided in exchange for the contribution. Consult your tax advisor for more information.