MISSION
We connect people, resources and organizations together to create a thriving community for everyone.

VISION
We envision an equitable community where opportunity is not limited and every member reaches their full potential.

VALUES
Equity • Inclusiveness Community • Integrity Volunteerism • Caring

By 2030 we aspire to live in a community where your zip code no longer determines your opportunity in life.

WASHTENAW COUNTY’S CHALLENGE

12% LIVE IN POVERTY
27% STRUGGLE TO AFFORD BASIC NEEDS

Racial and economic inequities persist in our community.

PEOPLE of COLOR are 2X as likely to live in poverty.

LIFE EXPECTANCY COMPARED TO WHITES
African Americans: 13 YEARS LESS
Hispanics: 20 YEARS LESS

COMMUNITY IMPACT
We support solutions that address inequity and poverty in our community.

GIVE
Our commitment to equity, justice and improved community outcomes inspires our community to increase United Way of Washtenaw County resources.

ADVOCATE
We build trust and purpose in the community to address historical and structural inequities on behalf of all.

VOLUNTEER
We inspire and mobilize people to invest their time, passion and talent in our community.

OPERATIONS/ACCOUNTABILITY
A passionate, diverse and committed team is the heart of an effective and efficient organization.

Our 2018–2021 Strategic Plan with data source information is available at uwgive.org. If you need help with utilities assistance, food, shelter or any other basic need, call 2-1-1.