



# ANNUAL REPORT 2018

Community. Powered by You!



United Way  
of Washtenaw County

# LEADERSHIP



DAVID CANTER, BOARD CHAIR

Passionate hands and hearts are the seeds of positive community impact. It begins with volunteers, the heart of United Way of Washtenaw County, who see an unmet need and working together create a solution. Our funding for nonprofit capacity building nurtures ideas and provides support so concepts become reality.

A group of volunteers began Our House, whose mission is to help young people successfully transition out of foster care to independent living. In 2017, they applied for a capacity building grant. We embraced their vision and were early investors in their work— United Way and our Coordinated Funding partners made an initial grant investment of \$15,000 to build the infrastructure needed. They leveraged those original funds and last year were awarded a \$694,000 grant from Michigan Medicine! United Way is proud to partner with our donors to be an early investor in the work of Our House to help youth without families access housing, mental health care, and other critical services.



PAM SMITH, PRESIDENT & CEO

United Way works diligently to create a safety net of support throughout Washtenaw County. Thank you for giving your time, talent and treasure so our community can thrive!

Community. Powered by You!

Thank you for Living United,

David Canter  
Board Chair

Pam Smith  
President and CEO

**OUR MISSION:** United Way of Washtenaw County **CONNECTS** people, resources, and organizations **TOGETHER** to create a thriving community for **EVERYONE**.

## 2018 BOARD OF DIRECTORS

**Erik Bakker**  
Bank of Ann Arbor

**Karen Bantel**  
Community Volunteer

**David Canter**  
Michigan Medicine

**Rich Cooper**  
DTE Energy Services

**Greg Dill**  
Washtenaw County

**Steve Dobson**  
Community Volunteer

**Donna Dickerson**  
Greenpath

**Cindy Elliot**  
IHA

**Corey Fitzgerald (Board Fellow)**  
University of Michigan

**Corey Frost**  
UAW 898—Rawsonville

**Nancy Heine**  
Washtenaw County

**Marquan Jackson**  
Eastern Michigan University

**Ozzie James**  
VA Medical Center

**Diane Keller**  
A2Y Chamber of Commerce

**Linda Koos**  
Hylant

**Jim Kosteva**  
University of Michigan

**Megan Mazurek**  
Charles Reinhart Company

**Yodit Mesfin—Johnson**  
Nonprofit Enterprise at Work

**Alex Strati**  
Old National Bank

**Brandon Tucker**  
Washtenaw Community College

**Judy Walker**  
Community Volunteer



## WOMEN UNITED



### VOLUNTEER IMPACT

- 2018 Power of the Purse raised a staggering \$50,000 and had a sellout crowd of almost 400.
- Women United has raised nearly \$330,000 to increase economic opportunity for women in Washtenaw County.
- In the coming year, we will host community events, volunteer and advocate for women in need.

### VOLUNTEER IMPACT

- Young Leaders volunteered 60 hours of their time to create positive community impact.
- \$3,000 was raised and granted to Erickson Elementary to advance the success of the students.
- Networking hours have been devoted to develop young philanthropic leaders with professionals and C-suite leaders who have a passion for our community.

## YOUNG LEADERS SOCIETY



## TOCQUEVILLE SOCIETY



### VOLUNTEER IMPACT

- Recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and treasure to create long-lasting change.
- Tocqueville members serve on agency boards and committees throughout Washtenaw County.
- Philanthropic capital is donated by the members to create a thriving community for everyone.

# COMMUNITY IMPACT

## 2017-2018 GRANTS SUPPORTED 58 LOCAL ORGANIZATIONS

We seek to advance justice through the full expression of diversity, equity and inclusion in our grant investments, community collaborations, board and staff composition, and our organizational practices.

As part of this commitment, we are proud to be investors in the following organizations, led by people of color, serving the east side of our County: Buenos Vecinos, Community Family Life Centers, Mentor2Youth, and the New West Willow Neighborhood Association.

Our commitment to transparent grantmaking practices through an equity lens:	2017	2018
Grants to 48197/98– geographies that have the most to gain	52%	<b>63%</b>
Grants intended to advance racial equity	71%	<b>75%</b>
Grants intended to advance socio-economic equity	87%	<b>91%</b>
Capacity building grants to people of color-led organizations	64%	<b>89%</b>



29,422 people have been impacted by our Program Operations Grants through Coordinated Funding

## FINANCIAL STABILITY

### COMMUNITY CONDITIONS

**20%** of workers with low- to moderate-incomes do not claim the Earned Income Tax Credit (EITC), a crucial boost to income for working families that need it most.

At **\$8.90/hour**, a person would have to work approximately **89** hours per week (more than **2** full-time jobs) to afford a two-bedroom apartment in our county.

### SOLUTIONS

**\$1.3 million** was returned to Washtenaw County people and the local economy through our free tax preparation programs.

**724** people attended our financial education workshops and **77** people received one-on-one financial coaching to help them identify safe banking products, reduce debt, increase assets, & build their financial capability.

### IMPACT STORY

*In the spring of 2016, I was overwhelmed by my finances and looking for help. In less than a year, with the help of a United Way Financial Empowerment Coach, I managed to pay off over \$10,000 in credit card debt and am now in control of my budget. By working with United Way, I have been able to make progress towards my financial goals and am on my way to becoming debt-free. Learning to control my finances has reduced my stress level, helped me feel more in control and enjoy my life more!*

**-Milan Resident**

EDUCATION		
COMMUNITY CONDITIONS	SOLUTIONS	IMPACT STORY
<p><b>72%</b> of students from families with low incomes graduate from high school in Washtenaw County, compared to <b>89%</b> of their peers from families with higher incomes.</p> <p><b>25%</b> of Washtenaw County middle and high school students reported feeling depressed to the point that they did not continue with regular activities.</p>	<p><b>534</b> youth from families with low incomes received support from our partners to help them stay in school and make academic gains.</p> <p><b>2,875</b> youth connected with programs to address their social and emotional needs, such as one-on-one and group mentoring, family counseling, and more.</p>	<p><i>“In 2017, there was no diploma track or special education services available in the Washtenaw County jail. A United Way grant to the Student Advocacy Center supported their work with the jail and local districts to implement a plan for a diploma-track youth to earn credits, and to receive special education services. He was able to access online classes that allowed him to earn a diploma to increase his ability to secure a job upon his release. This work sparked system-level changes that opened up education options for youth at the jail.”</i></p> <p><b>-Student Advocacy Center Executive Director</b></p>

HEALTH		
COMMUNITY CONDITIONS	SOLUTIONS	IMPACT STORY
<p><b>10</b> years: On average, African Americans live <b>10</b> years less than white residents. Hispanic residents live <b>16</b> years less than white residents.</p> <p><b>1 in 7</b> people in Washtenaw County are food insecure, meaning they lack consistent access to the nutritious foods necessary for leading a healthy and active life.</p>	<p><b>11,068</b> neighbors received access to health care through safety-net clinics or assistance with health insurance enrollment, through agencies supported by United Way.</p> <p>Over <b>5,000</b> people received nutritious food and home-delivered meals from programs supported by United Way.</p>	<p><i>“I had lost my business, my home, and was experiencing acute abdominal pain. I went to the Shelter Association of Washtenaw County Clinic (SAWCC), funded by United Way, and was quickly referred to a U-M specialist, who determined that I needed surgery. A SAWCC medical case manager helped me communicate with my medical providers and even arranged a bed at the shelter facility where I could recover. I applied for Social Security Disability Insurance and Medicaid which allowed me to get off the street and into permanent housing.”</i></p> <p><b>-Ann Arbor Resident</b></p>



# COMMUNITY IMPACT PROGRAMS

## 2-1-1



CALLS FOR HELP ARE ANSWERED EVERY SECOND OF EVERY DAY.

### IMPACT

- In 2018, **16,863** volunteer hours were donated to nonprofits in Washtenaw County.
- **\$403,000** is the value of time and talent donated to local agencies through our Volunteer Center, [volunteerwashtenaw.org](http://volunteerwashtenaw.org).

### IMPACT

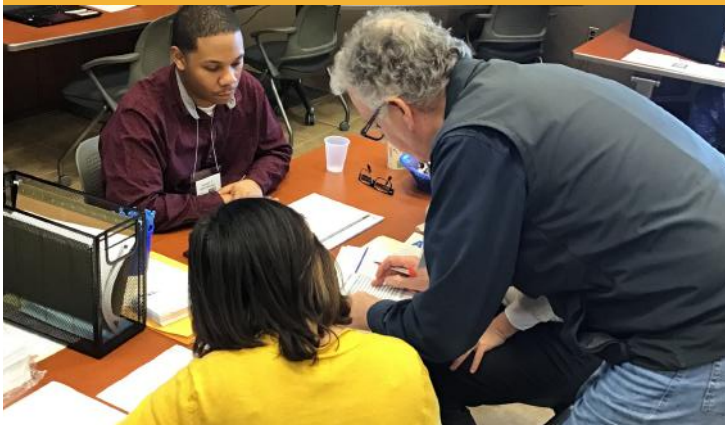
- **6,142** people were connected to community resources in Washtenaw County.
- The most requested services were: Shelter, Utilities, and Financial Needs.

## VOLUNTEERWASHTENAW.ORG



THOUSANDS OF VOLUNTEERS CONNECT TO DO WHAT THEY LOVE FOR OTHERS EVERY DAY.

## VOLUNTEER INCOME TAX ASSISTANCE



FREE TAX PREPARATION SERVICES OFFERED TO INDIVIDUALS AND FAMILIES WITH LOW INCOMES

### IMPACT

- **1,005:** Number of free tax returns filed through United Way's free tax preparation programs.
- **\$282,000:** Total amount saved by participants by using our free services.\*
- **\$1.3 million:** Total in tax returns and credits returned to Washtenaw County.

\*Calculated using average cost of filing a tax return at a paid preparer: \$250



## EXPENSES

<b>UNITED WAY OPERATIONS</b>	
Management & General	\$206,622
Fundraising	\$584,698
Provision for Uncollectibles	\$206,622
In-Kind	\$111,351
<b>TOTAL</b>	<b>\$902,671</b>

## REVENUE FOR COMMUNITY IMPACT

Events	\$45,345
Service Fees	\$46,311
Interest	\$69,658
In-Kind	\$111,351
Donor Advised Funds	\$1,139,708
Donations	\$4,664,454
<b>TOTAL</b>	<b>\$6,076,827</b>

## COMMUNITY IMPACT

<b>INVESTED IN AGENCIES &amp; PROGRAMS</b>	
Grants to Agencies	\$1,732,319
Donor Directed	\$1,301,300
Program Services	\$609,818
Donor Advised Grants	\$1,138,500
<b>TOTAL</b>	<b>\$4,781,937</b>

## UNITED WAY VALUE PROPOSITION TO THE COMMUNITY\*\* \$5,265,632

### TOTAL IN-KIND BENEFIT TO COMMUNITY

Value of Volunteer Hours	\$403,000
<b>TOTAL</b>	<b>\$403,000</b>

### TOTAL VALUE OF VITA

Saved in Tax Prep Fees	\$282,000
Tax Returns & Credits	\$1,300,000
<b>TOTAL</b>	<b>\$1,582,000</b>

### LEVERAGED FUNDS

Coordinated Funding Partners*	\$3,280,632
<b>TOTAL</b>	<b>\$3,280,632</b>

For more information about our Donor Advised Fund, please review our 990 and Audited Financial Statements available at [uwwashtenaw.org/annualreports](http://uwwashtenaw.org/annualreports)

\*Washtenaw County Office of Community and Economic Development, Ann Arbor Area Community Foundation and St. Joseph Mercy Ann Arbor

\*\*These values are unaudited, estimated totals



## FUTURES FUND

In honor of  
William J. Fileti



### FOCUS AREAS:

- People
- Technology
- Capacity Building

The Futures Fund was developed as part of our strategic plan as we believe there is a direct correlation between capacity to serve and the ability to accelerate systematic change to fight poverty in our community. All of our efforts have been towards meeting the needs of the most vulnerable in our community; to do that we need to strengthen our organizational foundation and build internal capacity.

Thank you to our leading supporters: IHA, St. Joseph Mercy Ann Arbor, and the Fileti Family through the Fileti Futures Fund.



The Fileti Family

## 2018 CORNERSTONE SPONSORS



**GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.**

## **OUR VISION:**

An equitable community where opportunity is not limited and every member reaches their full potential.

**BY THE YEAR  
2030  
WE ASPIRE  
TO LIVE IN A  
COMMUNITY  
WHERE**

Your zip code no longer determines your opportunity in life • Life expectancy is the same across all populations and communities in our County • The academic achievement gap is eliminated • Everyone in our community has a home • Community members seek understanding and awareness of their own power and privilege and actively work to end poverty in our County • Poverty is not generational; if it exists, it is intermittent and brief • Everyone in our County is able to thrive and meet their needs.

## **STAY CONNECTED:**

**United Way of Washtenaw County | 2305 Platt Rd. Ann Arbor, MI 48104  
734.971.8200 | [liveunited@uwwashtenaw.org](mailto:liveunited@uwwashtenaw.org) | [uwgive.org](http://uwgive.org)**



**United Way  
of Washtenaw County**

