Passionate hands and hearts are the seeds of positive community impact. It begins with volunteers, the heart of United Way of Washtenaw County, who see an unmet need and working together create a solution. Our funding for nonprofit capacity building nurtures ideas and provides support so concepts become reality.

A group of volunteers began Our House, whose mission is to help young people successfully transition out of foster care to independent living. In 2017, they applied for a capacity building grant. We embraced their vision and were early investors in their work—United Way and our Coordinated Funding partners made an initial grant investment of $15,000 to build the infrastructure needed. They leveraged those original funds and last year were awarded a $694,000 grant from Michigan Medicine! United Way is proud to partner with our donors to be an early investor in the work of Our House to help youth without families access housing, mental health care, and other critical services.

United Way works diligently to create a safety net of support throughout Washtenaw County. Thank you for giving your time, talent and treasure so our community can thrive!

Community. Powered by You!

Thank you for Living United,

David Canter
Board Chair

Pam Smith
President and CEO

OUR MISSION: United Way of Washtenaw County CONNECTS people, resources, and organizations TOGETHER to create a thriving community for EVERYONE.

2018 BOARD OF DIRECTORS

Erik Bakker
Bank of Ann Arbor

Karen Bantel
Community Volunteer

David Canter
Michigan Medicine

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Washtenaw County

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Judy Walker
Community Volunteer
VOLUNTEER IMPACT

**WOMEN UNITED**

- 2018 Power of the Purse raised a staggering $50,000 and had a sellout crowd of almost 400.
- Women United has raised nearly $330,000 to increase economic opportunity for women in Washtenaw County.
- In the coming year, we will host community events, volunteer and advocate for women in need.

**VOLUNTEER IMPACT**

- Young Leaders volunteered 60 hours of their time to create positive community impact.
- $3,000 was raised and granted to Erickson Elementary to advance the success of the students.
- Networking hours have been devoted to develop young philanthropic leaders with professionals and C-suite leaders who have a passion for our community.

**YOUNG LEADERS SOCIETY**

- Recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and treasure to create long-lasting change.
- Tocqueville members serve on agency boards and committees throughout Washtenaw County.
- Philanthropic capital is donated by the members to create a thriving community for everyone.

**TOQUEVILLE SOCIETY**

- 2018 Power of the Purse raised a staggering $50,000 and had a sellout crowd of almost 400.
- Women United has raised nearly $330,000 to increase economic opportunity for women in Washtenaw County.
- In the coming year, we will host community events, volunteer and advocate for women in need.
We seek to advance justice through the full expression of diversity, equity and inclusion in our grant investments, community collaborations, board and staff composition, and our organizational practices.

As part of this commitment, we are proud to be investors in the following organizations, led by people of color, serving the east side of our County: Buenos Vecinos, Community Family Life Centers, Mentor2Youth, and the New West Willow Neighborhood Association.

<table>
<thead>
<tr>
<th>Our commitment to transparent grantmaking practices through an equity lens:</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants to 48197/98 – geographies that have the most to gain</td>
<td>52%</td>
<td>63%</td>
</tr>
<tr>
<td>Grants intended to advance racial equity</td>
<td>71%</td>
<td>75%</td>
</tr>
<tr>
<td>Grants intended to advance socio-economic equity</td>
<td>87%</td>
<td>91%</td>
</tr>
<tr>
<td>Capacity building grants to people of color-led organizations</td>
<td>64%</td>
<td>89%</td>
</tr>
</tbody>
</table>

20% of workers with low- to moderate-incomes do not claim the Earned Income Tax Credit (EITC), a crucial boost to income for working families that need it most.

At $8.90/hour, a person would have to work approximately 89 hours per week (more than 2 full-time jobs) to afford a two-bedroom apartment in our county.

$1.3 million was returned to Washtenaw County people and the local economy through our free tax preparation programs.

724 people attended our financial education workshops and 77 people received one-on-one financial coaching to help them identify safe banking products, reduce debt, increase assets, & build their financial capability.

In the spring of 2016, I was overwhelmed by my finances and looking for help. In less than a year, with the help of a United Way Financial Empowerment Coach, I managed to pay off over $10,000 in credit card debt and am now in control of my budget. By working with United Way, I have been able to make progress towards my financial goals and am on my way to becoming debt-free. Learning to control my finances has reduced my stress level, helped me feel more in control and enjoy my life more!

-Milan Resident
## COMMUNITY IMPACT

### EDUCATION

<table>
<thead>
<tr>
<th>COMMUNITY CONDITIONS</th>
<th>SOLUTIONS</th>
<th>IMPACT STORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>72% of students from families with low incomes graduate from high school in Washtenaw County, compared to 89% of their peers from families with higher incomes.</td>
<td>534 youth from families with low incomes received support from our partners to help them stay in school and make academic gains.</td>
<td>In 2017, there was no diploma track or special education services available in the Washtenaw County jail. A United Way grant to the Student Advocacy Center supported their work with the jail and local districts to implement a plan for a diploma-track youth to earn credits, and to receive special education services. He was able to access online classes that allowed him to earn a diploma to increase his ability to secure a job upon his release. This work sparked system-level changes that opened up education options for youth at the jail.</td>
</tr>
<tr>
<td>25% of Washtenaw County middle and high school students reported feeling depressed to the point that they did not continue with regular activities.</td>
<td>2,875 youth connected with programs to address their social and emotional needs, such as one-on-one and group mentoring, family counseling, and more.</td>
<td></td>
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</tbody>
</table>

### HEALTH

<table>
<thead>
<tr>
<th>COMMUNITY CONDITIONS</th>
<th>SOLUTIONS</th>
<th>IMPACT STORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 years: On average, African Americans live 10 years less than white residents. Hispanic residents live 16 years less than white residents.</td>
<td>11,068 neighbors received access to health care through safety-net clinics or assistance with health insurance enrollment, through agencies supported by United Way.</td>
<td>I had lost my business, my home, and was experiencing acute abdominal pain. I went to the Shelter Association of Washtenaw County Clinic (SAWCC), funded by United Way, and was quickly referred to a U-M specialist, who determined that I needed surgery. A SAWCC medical case manager helped me communicate with my medical providers and even arranged a bed at the shelter facility where I could recover. I applied for Social Security Disability Insurance and Medicaid which allowed me to get off the street and into permanent housing.</td>
</tr>
<tr>
<td>1 in 7 people in Washtenaw County are food insecure, meaning they lack consistent access to the nutritious foods necessary for leading a healthy and active life.</td>
<td>Over 5,000 people received nutritious food and home-delivered meals from programs supported by United Way.</td>
<td></td>
</tr>
</tbody>
</table>
COMMUNITY IMPACT PROGRAMS

IMPACT

• In 2018, 16,863 volunteer hours were donated to nonprofits in Washtenaw County.
• $403,000 is the value of time and talent donated to local agencies through our Volunteer Center, volunteerwashtenaw.org.

IMPACT

• 6,142 people were connected to community resources in Washtenaw County.
• The most requested services were: Shelter, Utilities, and Financial Needs.

IMPACT

• 1,005: Number of free tax returns filed through United Way's free tax preparation programs.
• $282,000: Total amount saved by participants by using our free services.*
• $1.3 million: Total in tax returns and credits returned to Washtenaw County.

*Calculated using average cost of filing a tax return at a paid preparer: $250
The Futures Fund was developed as part of our strategic plan as we believe there is a direct correlation between capacity to serve and the ability to accelerate systematic change to fight poverty in our community. All of our efforts have been towards meeting the needs of the most vulnerable in our community; to do that we need to strengthen our organizational foundation and build internal capacity.

Thank you to our leading supporters: IHA, St. Joseph Mercy Ann Arbor, and the Fileti Family through the Fileti Futures Fund.

In honor of William J. Fileti

****FOCUS AREAS:
People
Technology
Capacity Building

**2018 CORNERSTONE SPONSORS**
OUR VISION:
An equitable community where opportunity is not limited and every member reaches their full potential.

BY THE YEAR 2030
WE ASPIRE TO LIVE IN A COMMUNITY WHERE

Your zip code no longer determines your opportunity in life • Life expectancy is the same across all populations and communities in our County • The academic achievement gap is eliminated • Everyone in our community has a home • Community members seek understanding and awareness of their own power and privilege and actively work to end poverty in our County • Poverty is not generational; if it exists, it is intermittent and brief • Everyone in our County is able to thrive and meet their needs.

STAY CONNECTED:
United Way of Washtenaw County | 2305 Platt Rd. Ann Arbor, MI 48104
734.971.8200 | liveunited@uwwashtenaw.org | uwgive.org