Dear United Way Friends,

By 2030 we aspire to live in a community where your zip code no longer determines your opportunity in life. Our new strategic plan targets Equity, Health, Education and Financial Stability. The plan to drive change starts with targeted priorities and strategies focused intently on our community’s most pressing needs.

We find UNITY in our commUNITY and understand that good things happen only with the hands of many. This is why we want to thank our donors and volunteers who lead the way and make a difference every day in our community.

Our donors are extraordinary and forward thinking philanthropists who help us tackle complex social problems. Contributions help United Way create change that provides real time responses and solutions. We want to extend our sincere gratitude to all of our donors; individuals, families, businesses and foundations. Thank you!

Innovation, determination and perseverance are the backbone of our volunteers. Last year, thousands of hours were donated to help us achieve our goals. Our Volunteers reviewed grants, provided governance, devised new community action and impact agendas, rolled up their sleeves and got to work to better Washtenaw County — Thank you!

Your United Way builds and provides a safety net of support for the entire community doing what no single-cause agency can do alone and it happens because of each person reading this report, each volunteer, each donor. Thank you!

Thank you again for being part of the solution.

Karen Bantel   Pam Smith
Board Chair   President and CEO
Building Equity and Opportunity

Inequities hurt everyone. United Way of Washtenaw County is focusing on removing barriers and increasing access so all people have the opportunity to thrive.

In 2017, United Way of Washtenaw County committed to equity as a core value and practice to advance our mission. We define equity as the presence of justice and fairness within our procedures, processes and distribution of resources.

Below are a few key data points that illustrate what our community investment looks like when viewed through an equity lens:

- 64% of capacity building grants were made to agencies led by people of color
- 87% of grants addressed socioeconomic inequity
- 52% of grants supported people in 48197 and 48198 - areas that have the most to gain
- 71% of grants addressed racial inequity

We are committed to demonstrating equity through our community investment, collaborations, board membership, staff composition and organizational practices.

Participants who received services by zipcode*

Our Vision: An equitable community where opportunity is not limited and every member reaches their full potential. By the year 2030 we aspire to live in a community where your zip code no longer determines your opportunity in life.
EDUCATION: From Cradle to Career Impact Snapshot

**GOAL:** Children enter school ready to succeed

**GOAL:** Increase the high school graduation rate

**GOAL:** Youth feel physically and emotionally safe in their homes, schools and communities

734
Parents and children (birth through 5) served

3,412
School-aged youth provided with support

$1,603,293
Invested in local programs

73%
of at-risk youth increased their social competency skills and behaviors

79%
of at-risk youth showed academic improvement of at least one grade level

79%
of at-risk youth improved or maintained school attendance

1502
volunteers

431
families and children provided with childcare scholarships

1,326,218
was leveraged from Washtenaw County investments

21
United Way community partners

296
parents and children benefiting from resources and training

Roger works three jobs to support his two girls on his own. Working long hours at multiple jobs means he relies heavily on other family and friends to provide care for them. But with the help of Foundations Preschool and funding from United Way, he has peace of mind knowing that from 7am to 6pm everyday, they are being cared for in a safe, high quality environment, playing, learning and growing.
FINANCIAL STABILITY
Impact Snapshot

GOAL: Individuals/Families Gain and Retain Assets

844
Individuals who received free tax preparation through our VITA program or MyFreeTaxes.com

694
people experiencing homelessness found a safe place to live

$1,605,897
invested in local programs

FOR YEARS, KEVIN STRUGGLED WITH HOMELESSNESS AND ADDICTION. He found the motivation to turn his life around with the birth of his son. Kevin attended financial stability workshops hosted by United Way of Washtenaw County and was able to save enough money to launch his own pedicab company. His business is flourishing and most of the people he hires have faced struggles similar to his own. He is using his business not only to support his family, but as a stepping stone for others in the community to better their own lives as well.

78
VITA volunteers

48
individuals received financial coaching

92%
Percent of individuals feel more empowered to manage their finances

1,000
individuals participated in financial literacy workshops

75%
Percent of individuals increased their credit score

66
individuals lowered their debt

$1,040,384
in refunds returned to Washtenaw County residents through VITA

27
members participated in the Washtenaw Financial Stability Coalition
**Local Snapshot**

FOR SEVEN YEARS KIM WAS HOMELESS AND SLEEPING OUTDOORS. She was in chronic pain and walking with two canes when she finally found her way to the Shelter Association's Warming Center. Staff there worked to build trust, get her much needed health care and enrolled her in the benefits she was entitled to. Kim was diagnosed with rheumatoid arthritis and a spinal infection, likely from the trauma that can occur from chronic homelessness. Shelter Association staff worked with her through treatment, securing a shelter bed, and eventually her own apartment.

**Access to Health**

**Goal:** Individuals/families with low incomes have access to healthcare

- **17,333** individuals received primary care services, access to healthy food and/or nutrition education

**Goal:** Increase food security individuals/families with low incomes

- **11,672** individuals received to health services regardless of insurance status

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**Results:**

- **7,590** community partner volunteers
- **16** community partners
- **17,333** individuals received primary care services, access to healthy food and/or nutrition education
- **11,672** individuals received to health services regardless of insurance status
- **385** homebound people decreased their nutritional risk by receiving a prepared meal delivered to their home daily
- **4,758** people found or maintained a medical home, for medical, dental, mental health, substance use disorder or disability needs
- **793** seniors experiencing a crisis were able to get the help they need to remain stable
- **1,060,632** leveraged from United Way of Washtenaw County investments
- **811,467** pounds of produce distributed

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**Goal:** Individuals/families with low incomes have access to healthcare

**Goal:** Increase food security individuals/families with low incomes
## FINANCIALS
Fiscal Year 7/1/16-6/30/17

### Expense
- Donor Directed: $1,216,504
- Grants to Agencies: $1,995,598
- Program Services: $518,226
- Provision for Uncollectibles: $202,682
- In-Kind: $203,554
- Fundraising: $500,201
- Management & General: $328,117

### Revenue
- Donations: $4,467,923
- In-Kind: $203,554
- Events: $50,955
- Service Fees: $74,735
- Interest: $58,330
- Terminated pension liability of $73,573

### FUTURES FUND
The Futures Fund was developed as part of our strategic plan. We believe there is a direct correlation between our capacity to serve and the ability to accelerate systemic change to fight poverty in our community.

#### Focus Areas
- People
- Technology
- Capacity Building

The Futures Fund is supported by the William J. Fileti Fund. It was established by the Fileti Family to honor Bill, and to commemorate his leadership on our Board of Directors, Finance and Strategic Planning Committees. We honor Bill with our continued commitment to this community by providing critically needed services and programs that address poverty and inequity.
Staff

Marshall Averill  
Financial Empowerment Coach

Deb Bratkovich  
Director of Major Gifts

Ryan Campbell  
Accounting and Database Manager

Monai Hall-Gregory  
AmeriCorp Member

Bridget Healy  
Director of Community Impact

Tina Heusel  
Business Development Manager

Val Kennings  
Chief Financial Officer

Toni Longton  
Accounts Receivable Associate

Miriam Malonga  
Accounting Assistant

Sheila Pedersen  
AFL-CIO Community Services Liaison

Amanda Reel  
Community Impact and Volunteer Center Manager

Pam Smith  
President and CEO

Susan Smith  
Director of Resource Development

Brad Swartz  
Financial Stabilty Program Manager

Breanna Wheeler  
Development and Communications Associate

Val Kennings
Chief Financial Officer

Toni Longton
Accounts Receivable Associate

Miriam Malonga
Accounting Assistant

Sheila Pedersen
AFL-CIO Community Services Liaison

Amanda Reel
Community Impact and Volunteer Center Manager

Pam Smith
President and CEO

Office Volunteers

Rick Easterbrook  
Reception

John Eman  
Senior Consultant for Major Gifts

2017 Cornerstone Sponsors

Thank you to our extraordinary donors who make our work possible!