



United Way
of Washtenaw County

Join Us!

We are reaching out to personally invite you to sign up for United Way of Washtenaw County's (UWWC) **21-Day Equity Challenge: 2023 Edition, set for January 9th through January 29th**. Our goal is for 5,000 people to lend their power to fuel a social movement.

UWWC has a vision that by 2030 your zip code will no longer predict your opportunity in life. At present in Washtenaw County, [it does](#). We have work to do. Join us and stand against racism.

If every person who receives this invitation commits to taking the Challenge – and taking action– we know it will be a transformative experience. Our hope is that as a result of the Challenge more people in our community will ask “what must I do?” instead of “what will someone else do?”

The Challenge is a self-guided learning journey that examines the history and impacts of racism and how it shapes people's lived experiences in Washtenaw County. Along the way, you'll also receive tools and resources on how to undo racism and build racial equity and justice.

We've learned many lessons from hosting past editions of the Equity Challenge and have updated this year's content in response to the shifting social landscape we're all navigating. Mindful not to do intentional harm, we've consulted local experts to guide us and content is being prepared knowing that our audience is not homogenous. We are striving to ensure that the Challenge is meaningful, enlightening and emboldening for every person that signs up. This is not a Challenge just for white people. It has something for all people.

[Sign up for the Challenge](#) today.
[Sign on your organization/group](#) as a Community Partner.
Invest in the Equity Challenge. [Become a Sponsor](#).

Reminders

- Your participation is private and free. The Challenge is open to anyone.
- Every morning of the Challenge you'll receive an email prompt with readings, videos, podcasts or reflection prompts.
- Explore the resources on your own, and then reflect with a colleague, family member, or friend.
- If you choose, share your reflections and “aha!” moments using the hashtags #unitedforequity and #uwwcequitychallenge. Don't forget to follow UWWC on Facebook, Twitter, and Instagram.

Thank you for your consideration,

Gregory Dill
Board Chair, United Way of Washtenaw County
County Administrator, Washtenaw County

Pam Smith
President & CEO, United Way of
Washtenaw County