To our Community,

Our agenda for change is rooted in equity, to develop strategies and initiatives that will help everyone in our community to thrive. We came together in 2021 to help neighbors and our community find solutions to the challenges posed by the COVID pandemic. We collaborated with long-time and new partners to accomplish more together than we could have by ourselves. The spirit of Living United accelerated our progress this past year as our Board of Directors, staff, donors, volunteers, and nonprofit allies created solutions to actively identify and fix the inequities that persist in Washtenaw County.

We have a new 2025 strategic plan that pushes us to create and catalyze deeper community partnerships, adopt community-centric fundraising principles, and to always center people first. The plan generates a path forward for us and brings about new funding strategies that address the effects of poverty, racism, and trauma. Our focused funding builds a safety-net of support for this community and addresses the socio-economic determinants of health.

This past year of the pandemic tested our resolve and persistence to create an equitable community where everyone has the opportunity to thrive. Innovation, determination, and perseverance are the backbone of our volunteers. Thousands of hours were donated to help us achieve our goals. We know we could not have done it without you, we share these accomplishments from 2021 with you. Thank you for making a difference today and everyday when you Live United.

Sincerely,

Rich Chang
Board Chair

Pam Smith
President and CEO

OUR MISSION: UNITED WAY OF WASHTENAW COUNTY CONNECTS PEOPLE, RESOURCES, AND ORGANIZATIONS TOGETHER TO CREATE A THRIVING COMMUNITY FOR EVERYONE.

2021 BOARD OF DIRECTORS

Justin Bagdady
Bodman PLC

Erik Bakker
Bank of Ann Arbor

Rich Chang
New Foundry
UWWC Board Chair

Tony Denton
University of Michigan
Health System

Greg Dill
Washtenaw County Government
UWWC Vice Chair

Marjorie Dixon
Conlin, McKenney & Philbrick, PC

Gilbert Eberly
Chrysler/Stellantis

Cindy Elliott
IHA

Cecilia Fileti
C.P. Fileti Associates, Inc.
Latino Health Communications

Derrick Jackson
Washtenaw County Sheriff

Diane Keller
A2Y Chamber of Commerce

Jeff Kennedy
Precision Stamping
UWWC Treasurer

Nicole Kontyko
KeyBank

Linda Koos
Burns + Wilcox
UWWC Immediate Past Board Chair

Gloria Llamas
CWA Local 4123

Megan Mazurek
Charles Reinhart Realtors
UWWC Secretary

Yodit Mesfin-Johnson
Nonprofit Enterprise at Work

Mia Milton
Eastern Michigan University

Mike Rein
University of Michigan

Brandon Tucker
Washtenaw Community College
Thank you...

...for participating in Workplace Giving which remains the #1 revenue generating tool for UWWC. Thank you Brandon Tucker for serving as our Campaign Chair in both 2020 and 2021 and to the Campaign Cabinet for their valiant efforts!

...to our Labor and Union Partners. Your driving support of United Way reaches beyond your workplace and into our community.

...for finding ways to support UWWC through your donor advised fund, stock gifts, IRA or choosing to leave a legacy. We see you, and couldn’t do this work without you!

...for supporting Power of the Purse as a committee member, attendee, purse donor, sponsor and/or all of the above and more!

Power of the Purse Panel - Pam Smith, CEO; Stacy Collick, Power of the Purse Chair and Lucy Ann Lance, Moderator

Emerging Philanthropists’ Community Baby Shower

...for participating in our 21-Day Equity Challenge and sharing it with friends, family and co-workers so we can collectively build our equity muscle!

...to the go-getters of the Emerging Philanthropists for hosting an outstanding Community Baby Shower and Cornhole Event raising funds and introducing United Way to a new generation.

...to Student United Way for your volunteerism in the community and using the time you have in the service of others.

...to those who serve on the Leadership Giving and Tocqueville Giving Committees - all of your thank you calls, cards and emails make a tremendous difference to those who receive them.

If you want to be part of any of these activities or learn more about them, visit uwgive.org or email liveunited@uwgive.org and we welcome hearing from you.

Student United Way - University of Michigan - The Rock
COMMUNITY IMPACT

MOBILIZING THE CARING POWER OF OUR COMMUNITY

VOLUNTEER WASHTENAW

Do what you love. For others! For more information about how you can get involved visit VolunteerWashtenaw.org

QUICK FACTS

- 254: # of local agencies utilizing the site by posting agency profiles, community events, and volunteer opportunities
- 132: # of active volunteer opportunities
- 95: # of newly added volunteer opportunities in FY21

$154,569: Value of time and talent donated to local agencies through our Volunteer Center*

*As calculated by Independent Sector, at $28.54 per hour, as of April 2021. The shift in the number of volunteer hours over previous years is reflective of the impact of COVID-19.

QUICK FACTS

- $1,000,311: Total value of projects matched
- 4575: # of volunteer hours donated
- 37: # of new organizations registered in FY21
- 175: Total # of organizations registered
- 99%: Projects completed by Catchafire professionals
- 100%: Expert calls matched

CATCHAFIRE

Catchafire.org is an online skills-based volunteer platform which pairs pro bono professionals with nonprofits who need their skills to work on capacity building projects. The top three requested projects in Washtenaw County include website audits, logo design and visual brand identity.

With this capacity building opportunity for organizations, local nonprofits in Washtenaw County have saved more than $1,000,000 this year.

For more information visit washtenaw.catchafire.org

Catchafire One Michigan in Washtenaw County is supported by the following community partners:
In FY21, UWWC made 146 grants to 67 local organizations through 7 different grant funds. Below is a list of our current Community Impact Partners, including 6 new Community Impact partners. To learn more about grant investments visit [uwwashtenaw.org/grants-awarded](uwwashtenaw.org/grants-awarded).

In FY21, we invested $2,171,456 into 67 local organizations.

**Note about the Data:** Early Childhood, School-Age Youth, and COVID outreach assistance are included in Cradle to Career; Wraparound Supports and Basic Needs are included in Financial Stability.

- **A Brighter Way**
- **Girls on the Run of Southeastern Michigan**
- **Aid in Milan**
- **Growing Hope**
- **Ann Arbor Meals on Wheels**
- **Habitat for Humanity**
- **Ann Arbor YMCA**
- **Home of New Vision**
- **Avalon Housing, Inc**
- **Housing Bureau for Seniors**
- **Barrier Busters (OCED)**
- **Interfaith Hospitality Network of Washtenaw County**
- **Bottles-N-Backpacks**
- **Jewish Family Services of Washtenaw County**
- **Buenos Vecinos**
- **Journey of Faith Christian Church**
- **Catholic Social Services of Washtenaw County**
- **Joyful Treats Community Development Corp**
- **Child Care Network**
- **Kekere Freedom School**
- **Children’s Literacy Network**
- **Lincoln Consolidated School District**
- **Community Action Network**
- **Mentor2Youth**
- **Community Family Life Centers**
- **Mexiquenes en Michigan**
- **Community Resource Center, Inc.**
- **Michigan Ability Partners**
- **Corner Health Center**
- **Michigan Advocacy Program**
- **Career Directions**
- **Milan Seniors for Healthy Living**
- **Destiny and Purpose Community Outreach (DAPCO)**
- **New West Willow Neighborhood Association**
- **Dress for Success**
- **NEW: Solutions for Nonprofits**
- **EMU Foundation**
- **Ozone House**
- **Faith in Action**
- **Packard Health, Inc**
- **Family Empowerment Program**
- **Parkridge Community Center**
- **Food Gatherers**
- **Peace Neighborhood Center**
- **Foundations Preschool of Washtenaw County**
- **Power of Predestiny Ministeries (P. O. P.)**
- **Friends in Deed**
- **SafeHouse Center**

Denotes agencies led by BIPOC individuals.

We are proud to welcome these agencies as new Community Impact Partners in FY21.

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**United Way of Washtenaw County**

**2021 GRANT INVESTMENTS**

United Way of Washtenaw County | 2021 Annual Report | Page 5
Inequities hurt everyone. Focusing on equity is necessary to realize our vision of a just, connected, and inclusive Washtenaw County in which systemic racism and its consequences no longer exist. UWWC is focusing on removing barriers and increasing access so all people have the opportunity to thrive.

We define equity as the presence of justice and fairness within our procedures, processes and distribution of resources. This year, applying an equity lens to our grant making meant investing in efforts that prioritized the people and communities that continued to be most impacted by COVID-19.

- 34%: grants made supported our priority geography of Ypsilanti/Eastern Washtenaw County, 49 total grants.
- 33%: grants made to organizations led by Black, Indigenous, Persons of Color (BIPOC) individuals, 24 total grants.

United Way of Washtenaw County pioneered the 21-Day Equity Challenge in Washtenaw County and learning was returned to the United Way Network. To date, equity challenges have engaged more than 300,000 people with United Ways throughout the US and two countries abroad.

Labor and United Way of Washtenaw County have a strong history. Here are some of the ways we work together to build a stronger community.

**Annual Labor and Management Golf Outing**
28 teams-112 Golfers-50/50-Raffle Baskets
Setting the pace for the Annual Campaign.

**Annual Varsity Letter Reception**
United Way of Washtenaw County awarded 17 local students with a varsity letter from their local high school in recognition of their outstanding community service during the 2020-2021 school year. This year's group contributed 3,331 volunteer hours to the community. Applications are reviewed by the Labor Participation Committee.

**Annual Stuff the Bus Community Event**
Providing over $14,000 in schools supplies to more than 5,000 local students in partnership with Washtenaw County Government.

**Annual Holiday Giving Party**
Providing Christmas presents to 40 school-aged children and 6 families in need.
**FINANCIAL IMPACT**

**FISCAL YEAR 7/1/2020 to 6/30/2021**

**EXPENSES**

<table>
<thead>
<tr>
<th>UNITED WAY OPERATIONS</th>
<th>REVENUE FOR COMMUNITY IMPACT</th>
<th>COMMUNITY IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fundraising</strong></td>
<td>Donations $4,033,459</td>
<td><strong>INVESTED IN AGENCIES &amp; PROGRAMS</strong></td>
</tr>
<tr>
<td>$ 459,188</td>
<td>Grants # $791,969</td>
<td>Grants to Agencies $2,171,456</td>
</tr>
<tr>
<td><strong>Management &amp; General</strong></td>
<td>In-Kind $87,453</td>
<td>Donor Directed $1,100,121</td>
</tr>
<tr>
<td>$ 384,237</td>
<td>Interest $596,874</td>
<td>Donor Advised Grants $257,000</td>
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<tr>
<td><strong>Provision for Uncollectibles</strong></td>
<td>Events $22,102</td>
<td>Program Services $672,310</td>
</tr>
<tr>
<td>$ 99,487</td>
<td>Service Fees $39,019</td>
<td>TOTAL $4,200,887</td>
</tr>
<tr>
<td><strong>In-Kind</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 69,217</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>TOTAL $1,012,129</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL $5,570,876</strong></td>
<td></td>
</tr>
</tbody>
</table>

# = FY21 includes $156k in PPP Loan Forgiveness + $500k in CARES Act grant revenue.

**UNITED WAY OPERATIONS**

- Fundraising $459,188
- Management & General $384,237
- Provision for Uncollectibles $99,487
- In-Kind $69,217
- **TOTAL $1,012,129**

**UNITED WAY ENDOWMENT FUND**

- **TOTAL VALUE OF VOLUNTEER HOURS**
  - Value of Volunteer Hours $986,510

- **TOTAL VALUE OF CATCHAFIRE**
  - Catchafire $1,000,311

- **TOTAL LEVERAGED FUNDS FOR VOLUNTEER HOURS, CATCHAFIRE AND VITA : $3,583,583**

- **TOTAL VALUE OF VITA**
  - Saved in Tax Prep Fees $167,250
  - Tax Returns & Credits $1,429,512

- **TOTAL VALUE OF CATCHAFIRE**
  - Catchafire $1,000,311

- **TOTAL LEVERAGED FUNDS FOR VOLUNTEER HOURS, CATCHAFIRE AND VITA : $3,583,583**

**UNITED WAY VALUE PROPOSITION TO THE COMMUNITY**

- **TOTAL VALUE OF VOLUNTEER HOURS**
  - Value of Volunteer Hours $986,510

- **TOTAL VALUE OF CATCHAFIRE**
  - Catchafire $1,000,311

- **TOTAL VALUE OF VITA**
  - Saved in Tax Prep Fees $167,250
  - Tax Returns & Credits $1,429,512

United Way has served Washtenaw County for over 100 years providing critical services to neighbors in need. Your gift to our Endowment Fund brings us closer to securing a future that is not reliant on annual giving to support operational costs. The earnings from our endowment fund are used to support our daily operations, provide special programs and services, or serve as emergency funds. While we do not know what the future holds, your contributions to our endowment fund will ensure we are here to meet the needs of our community.

If you have included United Way in your estate plan or would like more information on how to endow your annual gift to United Way of Washtenaw County please contact Susan Smith, VP for Resource Development at ssmith@uwwashtenaw.org or 734-677-7227.

**PERFORMANCE BENCHMARKS**

- **LONG TERM IMPACT**
- **Capital Appreciation**
- **RISK MANAGEMENT**
- **Strategic Asset Allocation**
- **DIVERSIFICATION**
- **Sustainable Funding**
- **Risk | Return**
- **Best Practices**
- **Spending Discipline**

United Way of Washtenaw County was recognized as having earned Candid’s highest Transparency Award.

Candid connects people who want to change the world to the resources they need to do it. In 2019, Foundation Center and GuideStar joined forces to become Candid.

United Way of Washtenaw County was recognized as having earned Charity Navigator’s highest rating.

Charity Navigator is the world’s largest and most trusted nonprofit evaluator.
OUR VISION:
AN EQUITABLE COMMUNITY WHERE OPPORTUNITY IS NOT LIMITED AND EVERY MEMBER REACHES THEIR FULL POTENTIAL.

BY THE YEAR 2030 WE ASPIRE TO LIVE IN A COMMUNITY WHERE

Your zip code no longer predicts your opportunity in life • Life expectancy, regardless of race, ethnicity or income level, is the same across all populations and communities • Achievement gaps between races and ethnicities are eliminated • Everyone in our community has safe, comfortable and affordable housing • Members use their power and privilege to end poverty in our county • Poverty is not intergenerational. If it exists, it is intermittent and brief • Everyone is able to thrive and experience a life of joy, purpose and rest.