

American Federation of Labor and Congress of Industrial Organizations



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MEMORANDUM

TO: National and International Presidents
State Federations and Central and Area Labor Federations

FROM: Richard L. Trumka

DATE: October 1, 2015

SUBJECT: 2015 National AFL-CIO United Way Endorsement
and Renewed Partnership

The United Way has been one of our national partners for almost 75 years. Throughout those years we have had our differences, like most partners, but we worked through those differences and created a stronger relationship that will continue to improve. The AFL-CIO is opening a new chapter with United Way, by taking a fresh look at our relationship, building on our strengths and addressing concerns of both organizations.

The AFL-CIO values our United Way partnership and we still believe that giving to United Way is the best way for working families to have an impact in communities across the United States. Local United Ways continue to fund and support AFL-CIO Labor Liaisons and Labor Agencies that provide staffing to advocate for programs supporting education, financial stability and health for working families. The AFL-CIO and United Way Worldwide continue to focus on creating a strong partnership that supports the Goals for the Common Good.

I enthusiastically endorse and support the 2015 United Way campaign and encourage you to do the same. Please feel free to use this letter as a sample for your own 2015 United Way endorsement, or create your own letter. Send your United Way endorsement on union letterhead to: Ana Avendano, 701 North Fairfax Street, Alexandria, Virginia 22314-2045 or email to ana.avendano@www.unitedway.org.

RLT/jhl