

These events can be done for free, or you can use them as an additional fundraising opportunity. Employees could pay \$10 to be part of an event, pay a specific amount for purchases, or all those who donate at least \$5 a paycheck could be invited to a special virtual event. For additional ideas or ways to turn these ideas into fundraisers and to use our new online event platform, contact your Account Manager.

1. Host virtual activities or lessons and consider charging \$5-10 donations to participate. **Bright Idea:** Ask the CEO to join these activities to show their support of the campaign.
 - a. Cocktail lesson from a mixologist
 - b. DJ class
 - c. Dance lessons for couples
 - d. A group workout class
 - e. Wine Tasting
 - f. Flower arranging
 - g. Cooking class
2. Book a musician or a magic show for employees to watch online with their kids or family.
3. Have a LEGO build competition where the most votes wins. Consider letting the employees' kids have a category as well.
4. Auctions for experiences to be used once employees return to the office, or for things that can be done virtually.
5. Raffles for PTO, restaurant or UberEats gift cards.
6. Host a virtual Golf Tournament. Suggestions for how to execute this can be found here: <https://perfectgolfevent.com/virtual-golf-tournament-fundraiser/>.
7. Run a virtual 5k. Participants agree to run the same distance on the same day. Times are submitted to a designated person and on the same day. The fastest time wins. Consider having age categories like an in-person 5k.
8. Raffles for virtual happy hour with the CEO
 - a. **Bright idea:** Everyone who pledges during the campaign is entered into the raffle. This encourages recurring gifts rather than one-time smaller donations.
9. Virtual dinner with your coworkers or company leadership sponsored by your company. Food pickup or delivery.
10. Zoom Bingo or Trivia competitions.
11. Host an Xbox or Playstation video game tournament.
 - a. **Bright idea:** Ask the CEO to play the winner, or play employees for their donation of \$10 a game.
12. Challenge coworkers to a lip-sync competition.
 - a. **Bright idea:** The video with the most votes (\$5 donations) wins!
13. #BakeADifference. Do a virtual bake sale by sharing what you bake with your team and coworkers putting in orders. Share the treats by doing porch pickup or pick up and drop off in the office lobby.
14. Have a talented colleague host a Family Paint Night. Compare paintings at the end of class to see how they all turned out.
15. Host a Mini Golf Design Competition. Each participant designs a hole with household objects and shares via video. Award prizes for most creative, most challenging, most detailed, etc.
 - a. **Bright idea:** Consider asking competitors to pay an entrance fee to compete.
16. Do a Corporate Step Challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
17. Consider a Virtual Book Club with \$10 dues.
18. Host an amateur art or photography festival and have participants enter their art. Turn it into a contest, where attendees can give \$5 to cast votes for their favorite films/ photos.
19. Do a virtual food drive from an Amazon list and send notes to a United Way partner.
20. Choose a day to wear a costume from your closet on a video call with coworkers. Best costume wins a prize!
21. Have the CEO randomly join video calls throughout the day as an "undercover boss".
 - a. **Bright Idea:** Raise money by departments to see who wins a popin.
22. Have employees donate items to an online yard sale with proceeds benefiting United Way.