Dear United Way Friends,

We are United. We are #unitedforequity. By 2030 we aspire to live in a community where your zip code no longer determines your opportunity in life. Equity is the foundation of our work. From engagement with donors to our investment of resources across neighborhoods in our community and in our interactions with our neighbors, clients and families. We commit to equity as a core value to advance our mission of connecting people, resources and organizations together to create a thriving community for everyone.

For almost a century, our United Way has been shaped by our community and serves our community. We endeavor to bring all voices to the table and shape solutions with our community to maximize the benefits for all people in Washtenaw County.

Relationships continue to make the difference for us and Washtenaw County is home to many caring individuals. Our donors continue to fully commit to making a difference and come in all shapes and sizes from every part of our County. We want to extend our sincere gratitude to all of our donors — individuals, families, businesses, and foundations. Thank you!

Relationships with our volunteers powered decision making committees, grant reviews, our Volunteer Income Tax assistance program and more. Every person in Washtenaw County has the power to get involved to create change — thank you for joining us!

We are grateful to you for being part of the driving force that will help us achieve our vision.

Yodit Mesfin-Johnson  
Board Chair

Pam Smith  
President and CEO
Each year, more than 100 companies in Washtenaw County host a workplace giving campaign on behalf of United Way of Washtenaw County (UWWC) to raise the funds needed to invest in more than 90 programs in our community. Hundreds of volunteers facilitate giving by making presentations, hosting bake sales, organizing volunteer opportunities and a variety of other activities to inform their team members about the impact and importance of their participation in the campaign. The Campaign Co-Chairs, Kyle and Megan Mazurek, announced a 4.25 million dollar goal at the fall kickoff. Together, Megan and Kyle have volunteered for more than ten years for United Way.

Brandon and Tia Tucker served as the Leadership Giving Co-Chairs and were the driving force behind the revitalization of the Leadership Giving Committee. Brandon and Tia have volunteered for more than a decade with United Way, in Washtenaw and Lucas County.

Michigan Medicine, IHA, and St. Joseph Mercy Health System are dedicated sponsors of our annual Leadership Reception. More than 800 donors who give $1,000 or more annually receive the invitation to attend this free event.

The importance of community members and companies stepping in to fulfill these roles is critical to the success of our annual campaign which is the cornerstone of philanthropy in our community. Thank you to everyone who participates in these efforts. Our community is better because of you.

If you are interested in learning more about how you can support our campaign efforts, please reach out to United Way at liveunited@uwwashtenaw.org or visit uwgive.org/staff.
COMMUNITY IMPACT

INCREASING FINANCIAL STABILITY IN OUR COMMUNITY

IMPACT STORY

Noni was referred to United Way’s coaching program by our community partner agency, Friends in Deed. Noni lost everything; her job, her house, and her car. As a single mom who had living paycheck to paycheck this changed everything for her. Noni took the first step with us and began her financial journey.

Noni’s primary goal for financial coaching was to improve her credit and her dream was to buy a home. Noni wanted to start saving and change the way she thought about money. Over the course of coaching, Noni reported a 50% decrease in financial stress, improved her credit and nurtured a savings habit.

“We could all use some financial education, especially in our community. Learning how to build savings and wealth. We won’t be millionaires overnight but if we can change our mindset and create change we can teach our kids so they don’t have to live paycheck to paycheck. This has been a positive and enlightening experience. My coach helps me stay optimistic and is a great support system.”

—Noni
UWWC Financial Coaching Program client

Financial Coaching Program

Financial Coaching Program

At a Glance

In 2019, we launched our one-on-one Financial Coaching program. After five months here are some of the outcomes achieved by Financial Coaching participants. To learn more please visit uwgive.org/financialstabilityindividuals

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

OUR VITA IMPACT: BY THE NUMBERS

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of free tax returns filed</td>
<td>1,248</td>
</tr>
<tr>
<td>Total in tax returns and credits returned to Washtenaw County</td>
<td>$1.9 million</td>
</tr>
<tr>
<td>Average tax refund amount</td>
<td>$1,542</td>
</tr>
<tr>
<td>Total amount saved by participants by using our free service*</td>
<td>$312,000</td>
</tr>
</tbody>
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We seek to advance justice through the full expression of diversity, equity and inclusion in our grant investments, community collaborations, board and staff composition, and our organizational practices.

INVESTMENTS IN NONPROFIT CAPACITY

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<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>Grants to address socioeconomic equity</td>
<td>87%</td>
<td>91%</td>
<td>93%</td>
</tr>
<tr>
<td>Grants intended to address racial inequity</td>
<td>71%</td>
<td>75%</td>
<td>85%</td>
</tr>
<tr>
<td>Capacity building to support leaders of color</td>
<td>64%</td>
<td>89%</td>
<td>88%</td>
</tr>
<tr>
<td>Grants to 48197/98 – geographies that have the most to gain</td>
<td>52%</td>
<td>63%</td>
<td>78%</td>
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</table>

STRATEGIC PLANNING SYMPOSIUM & GRANTS INVESTMENTS

United Way of Washtenaw County held a Strategic Planning Symposium and grant process that was made possible by the generosity of the Fileti Family to honor their husband and father, William J. Fileti, a long time board member. The Fileti family established a Memorial Fund designed to build capacity both within the United Way itself, and in the community-based agencies UWWC supports.

The Symposium brought together more than 50 participants for an event that covered best practices, strategies and implementation of plans for every size nonprofit. All nonprofits that participated in the Symposium were eligible to apply for grant funding to support strategic planning. In FY19, four organizations received funding: Child Care Network, Corner Health Center, Friends In Deed, and Northfield’s Human Services.

LEADERS OF COLOR FELLOWSHIP

To address the nonprofit racial leadership gap, United Way of Washtenaw County, in collaboration with the Washtenaw Coordinated Funders, made a joint grant of $75,000 to Nonprofit Enterprise at Work to develop a local program that builds the skills of leaders of color and supports them as champions of social justice, equity and inclusion in Washtenaw County.

“We salute those in our community, present and past, who have striven to make change in our communities. And, we think the absence of people of color at the decision making tables, in the leadership ranks of the 2300+ nonprofits, and on area boards, councils and task forces, is a problem we must address now.”

— Yodit Mesfin Johnson
Chair, United Way of Washtenaw County Board of Directors
CEO, Nonprofit Enterprise at Work

“Having the credibility of United Way of Washtenaw County funding opened doors that may not have been open before. This work was instrumental in uncovering systems barriers that we did not anticipate and are now working on figuring out how to overcome those.”

— Marta Larson
Northfield’s Human Services

Melvin Henley and Will Jones III of Nonprofit Enterprise at Work
PARTNERSHIP IMPACT

COLLABORATIONS AND INITIATIVES

THE WASHTENAW COORDINATED FUNDERS (COFU)
COFU is a grant making collaborative between United Way of Washtenaw County, the Ann Arbor Area Community Foundation, The Washtenaw County Office of Economic Development (representing the City of Ann Arbor, Washtenaw County, and Washtenaw Urban County) and Saint Joseph Mercy Ann Arbor.

United Way’s $1.27 million was leveraged with our partners for a total investment of $4.3 million

36 human service agencies delivering 59 unique programs.

Since its inception in 2010, COFU has awarded $34 million in grants to programs and initiatives that sustain our social safety net and help create a thriving community for everyone.

COMMUNITY ACTION NETWORK BUILDING FOUNDATIONS AT BRICK ELEMENTARY
Students participating in CAN’s new Community Center and expanded program at Brick are thriving. This school has been isolated for so long, having these new services and resources available to the students has the potential to be transformative to the school and the community.

WASHTENAW INTERMEDIATE SCHOOL DISTRICT TRUSTED ADVISORS PROGRAM
Nivean was a Trusted Advisor that found her niche when a parent approached her asking if she spoke Arabic, and asked for help with getting her kids into preschool. She has thrived by working with parents in small groups via Parent Cafes, including working with many refugee families. She feels like a part of the community and can see she is having an impact. This Opportunity Fund investment supports parents helping their peers, which builds a more connected Washtenaw County for all.
In 2019, we made over 9,000 referrals, resulting in $490,500 of local time and talent donated to Washtenaw County nonprofit organizations. 

Search hundreds of ways to give back, from meals to mentoring at VolunteerWashtenaw.org.
OUR VISION:
AN EQUITABLE COMMUNITY WHERE OPPORTUNITY IS NOT LIMITED AND EVERY MEMBER REACHES THEIR FULL POTENTIAL.

BY THE YEAR 2030 WE ASPIRE TO LIVE IN A COMMUNITY WHERE

Your zip code no longer determines your opportunity in life • Life expectancy is the same across all populations and communities in our County • The academic achievement gap is eliminated • Everyone in our community has a home • Community members seek understanding and awareness of their own power and privilege and actively work to end poverty in our County • Poverty is not generational; if it exists, it is intermittent and brief • Everyone in our County is able to thrive and meet their needs.