Coronavirus Relief Fund
Rapid Response Initiative
Results

Presented by United Way of Washtenaw County, Data prepared by Savas Consulting
01.03.2021
Continuation Of Funding Provided To Local Covid-19 Relief Organizations

United Way of Washtenaw County received $500,000 from MPHI.

Grants were awarded in October 2020 to be expended before December 30, 2020.

Pre and post-award surveys were administered to the providing organizations to capture population served, services provided and outcomes attained.
20 Local Organizations Providing 21 Programs
The Relief Program Provided Services To 9065 Individuals, 4638 Unduplicated

- Youth: 3761
- Explicitly Serving Communities of Color: 2037
- People with Low Incomes: 1972
- Essential Workers: 721
- Latinx/Hispanic Communities: 444
- People experiencing/ed homelessness: 303
- Older Adults: 65
- Formerly Incarcerated: 65
20 relief organizations, led by persons differentially affected by COVID-19, were selected to receive the COVID Relief funding to implement 21 programs.

Prior to this award, all of the organizations were working to benefit individuals who have been historically and/or systematically marginalized and underserved.
The Relief Program Services Covered Geographic Areas Of Highest Need Within Washtenaw County

35% of the organizations served the entire county, including the rural areas.

10% of the organizations served Ann Arbor area.

55% of the organizations served the Ypsilanti area and the eastern county.
We cannot overestimate the importance of United Way providing support for hurting people in the 48197 and 48198 areas of Washtenaw County.

We as an organization want to thank United of Way of Washtenaw County for making life a little better for people who live in underserved areas.

-Relief Fund Provider
Funds Were Used To Benefit Individuals Who Have Been Historically And/Or Systematically Marginalized And Underserved

<table>
<thead>
<tr>
<th>Category</th>
<th># served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth served</td>
<td>3761</td>
</tr>
<tr>
<td>Explicitly serving communities and people of color</td>
<td>2037</td>
</tr>
<tr>
<td>People with low incomes</td>
<td>1972</td>
</tr>
<tr>
<td>Essential workers</td>
<td>721</td>
</tr>
<tr>
<td>Latinx/Hispanic communities</td>
<td>444</td>
</tr>
<tr>
<td>People experiencing/experienced homelessness</td>
<td>303</td>
</tr>
<tr>
<td>Older adults</td>
<td>302</td>
</tr>
<tr>
<td>Formerly incarcerated</td>
<td>65</td>
</tr>
</tbody>
</table>

Individuals served = 9065
Unduplicated count = 4638
Outcome Attainment Exceeded Expectations. An Additional **6552** Individuals Were Served.

<table>
<thead>
<tr>
<th>Program Support</th>
<th>As a result of the Relief Program...</th>
<th>Exceeded expectations by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Protective Equipment</td>
<td>10,363 individuals protected themselves and others by using Personal Protective Equipment.</td>
<td>4448 individuals</td>
</tr>
<tr>
<td>Financial navigation and workforce support</td>
<td>1412 individuals met their short term financial obligations.</td>
<td>1127 individuals</td>
</tr>
<tr>
<td>Food-related support</td>
<td>651 individuals experienced a reduction in food burden due to the home delivery of groceries.</td>
<td>491 individuals</td>
</tr>
<tr>
<td>Digital learning</td>
<td>477 school age children had access to tutoring and other school support services.</td>
<td>246 individuals</td>
</tr>
<tr>
<td>Financial assistance</td>
<td>2301 individuals met their basic needs.</td>
<td>192 individuals</td>
</tr>
<tr>
<td>Housing support</td>
<td>253 participants had access to short term emergency shelter housing.</td>
<td>28 individuals</td>
</tr>
</tbody>
</table>
Food-related Support Story Of Impact

One client’s food burden was reduced for her family of five through participating in our project and ordering meals for her family from a local restaurant. When taking her order, the client reported this program “came just in time” as her hours had been cut at work and her car had recently broken down.

She was thankful for receiving a prepared meal for her family delivered to her door.

Our agency would not have been able to help her if these funds were not available.
Outcome Attainment For Home Delivered Meals And Rapid Re-housing Support Met The 80% Outcome Threshold.

<table>
<thead>
<tr>
<th>Support</th>
<th>As a result of the Relief Program...</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food-related support</td>
<td>289 individuals experienced a reduction in food burden due to the home delivery of prepared meals</td>
<td>Met 89% of the goal</td>
</tr>
<tr>
<td>Housing support</td>
<td>26 individuals had access to rapid re-housing.</td>
<td>Met 87% of the goal</td>
</tr>
<tr>
<td>Housing support</td>
<td>9 individuals had access to transitional housing services</td>
<td>Met 50% of the goal*</td>
</tr>
<tr>
<td>Digital Learning</td>
<td>227 school age children were able to access technology needed for online learning</td>
<td>Met 37% of the goal*</td>
</tr>
<tr>
<td>Digital Learning</td>
<td>152 school age children were able to access school support services needed for online learning</td>
<td>Met 37% of the goal*</td>
</tr>
</tbody>
</table>

*The demand for transitional housing, technology, and school support services was greater than the available funding.*
Economic Support Story Of Impact

Ms. H is a single mother of a school-aged child with a rare health condition affecting her immune system. She was exposed to the virus at the restaurant where she works. Fortunately, Ms. H did not develop COVID-19 symptoms but had to stay at home to quarantine.

The financial assistance she received from the COVID-19 Community Relief Fund provided a sense of relief to the marked concern she had for the health of her child and loss of income.
COVID-19 Related Priorities To Be Addressed In The Upcoming Months Due To High Demand For Limited Resources

- Additional direct financial assistance.
- Increase in affordable housing units and assistance for rent payments to prevent evictions and homelessness.
- Support for meals, groceries.
- Better access to COVID-19 rapid antigen testing
- Additional technology for school age children and seniors.
- Funding to cover internet services and other utilities.
- Funding for paid staff, including credentialed mental health providers.
- Continued support for the racial equity effort.

“The need is so great, I fear many will get evicted as there is no more help with rent available at this time.

We received an extraordinary amount of applications for economic support that we were not able to fill because of the lack of funding.”

Agency Grant partner
In Addition To The Documented Outcomes, These Compelling Relief Program Benefits Were Reported:

**At the Participant Level**

- Reductions in stress and anxiety.
- Reduced the spread of the virus.
- Expanded social support network.
- Maintained or improve family connectedness.
- Improved quality of life.
- Increased sense of hope.

**At the Provider Level**

- Increased capacity to mobilize staff and volunteers to serve those in crisis.
- Reached out to new communities.
- Established new partnerships with non-profits, public agencies and businesses.
- Worked together to recruit and share volunteers.
- Added resources and dollars to the effort.
- Worked to promote racial equity.
Thank You To Our 20 Local Agency Grant Partners For Going Above And Beyond For Our Community!

A Brighter Way
Ann Arbor YMCA
Buenos Vecinos
Community Family Life Centers
Corner Health Center
Destiny and Purpose Community Outreach (DAPCO)
Family Empowerment Program
Friends In Deed
Joyful Treats Community Development Corp
Lincoln Consolidated School District
Mentor2Youth
Mexiquenses in Michigan
Peace Neighborhood Center
Power of Predestiny Ministries (P.O.P.)
Shelter Association of Washtenaw County
Synod Community Services
Youth Justice Fund

For more information visit uwgive.org/MPHI