DAY 19: Tools for the Racial Equity Change Process

Over the past 19 days, we have learned how racial inequities permeate our communities on individual, institutional and systemic levels. We are all impacted by the system of racism in our country and therefore all responsible for dismantling the structures that allow it to persist. To be antiracist is a radical choice in the face of history. But change is possible and there are many tools we can employ as individuals and organizations to drive individual and community transformation. We will highlight a few of these tools below, but encourage you to explore Racial Equity Tools, a comprehensive site of resources designed to support learning, planning, acting, and evaluating efforts to achieve racial equity.

Creating equitable outcomes also requires that we change the way we talk about members of our community, focusing on their aspirations rather than their challenges. In practice, this is called asset-framing and uses narratives to change the unconscious associations ingrained in our society. The opposite practice of deficit-framing, or defining people by their challenges, encourages continued stigmatization of groups of individuals.

Did you know?
- Check out the Living Oral History Project, a collaboration between the Ann Arbor District Library and the African American Cultural, which documents what local African Americans experienced and contributed in building our community.
- Virtually visit the University of Michigan Art Museum’s Unsettling Histories: Legacies of Slavery & Colonialism & related Resources.

Today’s Challenge:
Option 1: Learn more about how the Skillman Foundation is using asset-framing in their work with Detroit Children, and watch videos from Trabian Shorters, founder and CEO of BMe Community, discuss how to put asset-framing into practice. Then read this Beginner’s Guide to Asset Framing, to learn more about why how we communicate impacts our ability to achieve racial equity.


Option 3: One of the best ways to continue to build empathy and learn about race is to start a conversation. Read Race Forward’s 10 Ways to Start a Conversation About Race, then start a conversation with friends, family, school and work colleagues.

Option 4: If you have children in your life it’s never too early to begin talking about race. Explore the many resources provided by Embrace Race to start the conversation with children and youth.
Share your reflections on today’s topic on social media using the hashtag #unitedforequity, #miuwequitychallenge, #uwwcequity and tag @uwwashtenaw.