WHAT IS ALICE?
The Michigan Association of United Ways recently released a study on what it has named ALICE households. ALICE stands for Asset Limited, Income Constrained, Employed.

Essentially, families that are working, but still can’t make ends meet.

40% of Michigan’s population cannot afford basic household necessities

DID YOU KNOW SINCE 2007...

The cost for the very basics increased steadily in every Michigan county

Low wage jobs increased

More than 2/3 of these jobs pay less than $15/hour

The average cost of family essentials rose by 18%

Childcare affordability remains a challenge for Michigan families of their monthly budget

62% of all Michigan jobs pay less than $20/hour

Now that you know ALICE, what can you do to get involved? Start by contacting your local United Way. Visit www.michiganALICE.org today, and find out how to get involved.