

# UNITED WAY OF WASHTENAW COUNTY OUR WORK

ANN ARBOR YPSILANTI SALINE  
MILAN SUPERIOR TOWNSHIP SA  
LYNDON TOWNSHIP CHELSEA S  
YORK CHARTER TOWNSHIP AUGU  
TOWNSHIP LIMA TOWNSHIP SY  
MANCHESTER MOOREVILLE DI  
ROGERS CORNER LYNDON CENTER ROW  
EASTLAWN MANCHESTER TOWNSHIP

OWNSHIP YPSILANTI TOWNSHIP  
ER TOWNSHIP DEXTER TOWNSHIP  
ANN ARBOR CHARTER TOWNSHIP  
OWNSHIP BARTON HILLS FREEDOM  
WHITMORE LAKE BRIDGEWATER  
RAWSONVILLE SHARON HOLLOW  
EASTLAWN MANCHESTER TOWNSHIP

## MISSION

We connect people, resources and organizations together to create a thriving community for everyone.

## VISION

We envision an equitable community where opportunity is not limited and every member reaches their full potential.

## VALUES

Equity • Inclusiveness  
Community • Integrity  
Volunteerism • Caring

By 2030

we aspire to live in a community where your zip code no longer determines your opportunity in life.

## WASHTENAW COUNTY'S CHALLENGE

**14%**  
LIVE IN  
POVERTY

**37%**  
STRUGGLE  
TO AFFORD  
BASIC NEEDS

Racial and economic inequities persist in our community.



PEOPLE of COLOR are  
**2X**  
as likely to live in poverty.

LIFE EXPECTANCY  
COMPARED TO WHITES

African Americans  
**13 YEARS LESS**

Hispanics  
**20 YEARS LESS**



### 5 STRATEGIC PRIORITIES

#### COMMUNITY IMPACT

We support solutions that address inequity and poverty in our community.

#### GIVE

Our commitment to equity, justice and improved community outcomes inspires our community to increase United Way of Washtenaw County resources.

#### ADVOCATE

We build trust and purpose in the community to address historical and structural inequities on behalf of all.

#### VOLUNTEER

We inspire and mobilize people to invest their time, passion and talent in our community.

#### OPERATIONS/ACCOUNTABILITY

A passionate, diverse and committed team is the heart of an effective and efficient organization.

Our 2018–2021 Strategic Plan with data source information is available at [uwgive.org](http://uwgive.org). If you need help with utilities assistance, food, shelter or any other basic need, call 2-1-1.

United Way  
of Washtenaw County

