

**HOW WOMEN  
LIVE UNITED:  
RAISING MONEY  
RAISING  
OUR VOICES**  
GIVING 10%. GIVING 100%.  
GIVING 110%.  
KICKING OFF OUR HEELS  
AND GETTING DOWN TO BUSINESS

**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED** 

**JOIN THE WOMEN'S INITIATIVE**

What does it take to join the Women's Leadership Council?  
It first takes desire to make a difference for women right in  
our own community.

In addition, we ask that each member join with a contribution.  
Women's Initiative Giving Levels include:

- Women's Leadership Council \$750 or more
- Women's Caring Club \$156 to \$749

**OPPORTUNITIES TO GET MORE INVOLVED**

We are looking for women who want to share their time and  
talents with an amazing group of women who not only want  
to see positive change in the community-they help create it.

Opportunities are available in the areas of:

- Advocacy
- Marketing & Communications
- Membership & Engagement
- Volunteering & Special Events



For more information, contact: Sandy Rupp  
Phone: 734-677-7204 or e-mail: [srupp@uwWashtenaw.org](mailto:srupp@uwWashtenaw.org)

**United Way  
of Washtenaw County**



My gift of \$ \_\_\_\_\_ (\$750) qualifies me for the Women's Leadership Council

My gift of \$ \_\_\_\_\_ (amounts of \$156 to \$749) Women's Caring Club

My gift of \$ \_\_\_\_\_ (amounts of under \$156) supports the advancement of women in Washtenaw County

Check Enclosed \_\_\_\_\_

Bill my (circle one) MasterCard VISA Discover American Express  
Account # \_\_\_\_\_ Exp \_\_\_\_\_

Debit my bank account Bank Routing # \_\_\_\_\_ Account # \_\_\_\_\_

# UNITED WAY OF WASHTENAW COUNTY WOMEN'S LEADERSHIP COUNCIL

If you're a woman who's been looking for a way to make a real difference in this community, there's a unique way for you to help. It's the Women's Leadership Council (WLC), an organization designed by women—through United Way of Washtenaw County.

Research shows that when a family in our community is struggling, whether it's financially, emotionally, or with health care or safety issues, it's often women who bear the brunt of the responsibility for holding things together.

The WLC as a way to reach out to women in our community, who bear a disproportionate share of the burden.

- 27% of women head of households live in poverty. When there are children under 5 in the household, the number increases to 54%.
- Many of these women lack a high school diploma and earn only \$323 per week.
- These women juggle financial problems, day care problems, education problems and health care problems – and they do it all alone.

These women need a group of community-minded, like-minded women who will focus on their needs and provide them with the help and support they need to build successful lives.

**These women need you!**

## HOW WE'RE DIFFERENT

There are other women's organizations, to be sure – but none quite like the Women's Leadership Council. This volunteer-driven group is an organization of its own design. It creates its own initiatives. It sets its own goals. It seeks its own answers and implements its own strategies. In this way, the Women's Leadership Council is a true catalyst for the much-needed change in the lives of so many women in Washtenaw County.

In addition, the WLC has access to and benefits from the agencies and best practices of United Way of Washtenaw County. The research. The expertise. The strategies. The results. All these help the work of the Women's Leadership Council create lasting and measurable results.



Each year, the Women's Leadership Council host a very special event– The **Power of the Purse**. To us, the Power of the Purse means one thing. Helping women achieve their potential

These women may be our sisters, a cashier at a local grocery store, our best friend's daughter. Maybe they are someone we never met, but with whom we will form a deep, compassionate friendship. Maybe these women are you-ten years ago or ten years from now.

The one thing all these women have in common is that they could use our help. Through the Power of the Purse, we are building a group of dynamic business and community leaders who are committed to igniting the power of women to advance the common good.

The Power we have to help others get stronger with each new member.

**SAVE THE DATE FOR 2012 POWER OF THE PURSE EVENT  
MARCH 14, 2012 FROM 5:30 P.M TO 7:30 P.M.**

**I WANT TO JOIN THE WOMEN'S INITIATIVE - SIGN ME UP NOW (see reverse side to pledge)**

**(SEE REVERSE TO PLEDGE)**

NAME (AS YOU WISH TO BE RECOGNIZED) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

I'd like to serve on the committee. Please contact me.

Email: \_\_\_\_\_ Phone: \_\_\_\_\_