

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL

# LIVE UNITED™

# 2010

UNITED WAY  
OF WASHTENAW COUNTY  
COMMUNITY CAMPAIGN

MR./MRS./MS./DR. FIRST NAME MI LAST NAME

HOME ADDRESS (For credit card charges, address listed must be your billing address.) CITY

STATE ZIP DAYTIME PHONE HOME PHONE

COMPANY NAME UNION AFFILIATION - LOCAL

- Register me for the **United Way Loyal Contributors Program** I have been contributing to United Way for \_\_\_\_\_ years.
- I do not want an acknowledgement
- I wish to remain anonymous

## Want to see how your contribution is making a difference?

Give us your home email address and we will send you updates.

HOME EMAIL ADDRESS \_\_\_\_\_

## Giving \$1,000 or more? You are a Leadership Giver!

(Labor Leads give \$500 or more) Tell us how you would like your name(s) to be listed.

NAME FOR RECOGNITION \_\_\_\_\_

## PLEASE INDICATE GIFT AMOUNT AND SELECT PAYMENT OPTION.

### EASY PAYROLL DEDUCTION

AMOUNT \$ \_\_\_\_\_ Total Annual Gift

A. I want to contribute the following amount each pay period:

\$50  \$25  \$10  \$5

Other \$ \_\_\_\_\_

B. I pledge \_\_\_\_\_ % of my salary, for a total gift of \$ \_\_\_\_\_

### CASH - CHECK - CREDIT CARD

AMOUNT \$ \_\_\_\_\_

Cash  Personal check (enclosed)

Credit/Debit (VISA - MasterCard - Discover)

Card # \_\_\_\_\_

Exp \_\_\_\_\_ Security Code \_\_\_\_\_

One time payment before December 31, 2010

One time payment in January 2011

Quarterly installments in 2011-Jan, Apr, Jul, Oct

Monthly installments in 2011

### BANK TRANSFER

AMOUNT \$ \_\_\_\_\_

Electronic Bank Transfer

Account # \_\_\_\_\_

Bank Routing # \_\_\_\_\_

One time payment before December 31, 2010

One time payment in January 2011

Quarterly installments in 2011-Jan, Apr, Jul, Oct

Monthly installments in 2011

**SECURITIES** — call 734-677-7212 to transfer funds

## PLEASE CHOOSE HOW YOU WANT TO INVEST IN YOUR COMMUNITY.

### COMMUNITY INVESTMENT FUND

#### *Influence the Condition of All.* THE MOST POWERFUL WAY TO INVEST IN THE COMMUNITY.

Support your local community. All donations to the Community Investment Fund help people in Washtenaw County.

AMOUNT \$ \_\_\_\_\_

### FUNDING FOCUS AREAS

#### *Early Childhood Care and Education*

Improve the availability and quality of needed early care and childcare resources.

AMOUNT \$ \_\_\_\_\_

#### *Alleviating Hunger*

Improve the countywide systemic coordination and efficiency of food collection and distribution efforts.

AMOUNT \$ \_\_\_\_\_

#### *Healthcare*

Increase the number of children and families who have access to and receive healthcare.

AMOUNT \$ \_\_\_\_\_

#### *Shelter and Housing*

Increase the supply of, and improve access to, decent, affordable housing with supportive services that provide emergency, transitional and permanent housing.

AMOUNT \$ \_\_\_\_\_

#### *Aging in Place*

Ensure that basic needs resources are available to support independence and safety for the older adult population and their caregivers.

AMOUNT \$ \_\_\_\_\_

**YOUR GIFT OF \$156 OR MORE TO THE COMMUNITY INVESTMENT FUND, FUNDING FOCUS AREAS, AND/OR INITIATIVES QUALIFIES YOU FOR THE CARING CLUB.**

### UNITED WAY INITIATIVES

#### *2-1-1 Regional Call Center*

Providing callers with referrals to human services, for everyday needs and in times of crisis.

AMOUNT \$ \_\_\_\_\_

#### *Washtenaw Success By 6®*

Ensuring all children in Washtenaw County enter school ready to learn.

AMOUNT \$ \_\_\_\_\_

#### *Power of the Purse*

Helping women achieve self-sufficiency by assisting them as they enter or reenter the workforce.

AMOUNT \$ \_\_\_\_\_

**DESIGNATIONS** Please include agency name, location and amount in the space below. Minimum of \$25 per agency.

## PLEASE COMPLETE YOUR PLEDGE WITH SIGNATURE AND DATE.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

White-Employer

Yellow-United Way

Pink-Donor

THANK YOU FOR YOUR SUPPORT  
Please check the accuracy of all your entries.

# 2010

# United Way of Washtenaw County Campaign Pledge Form

United Way is working to make a difference in the lives of people in Washtenaw County by focusing on EDUCATION, FINANCIAL STABILITY, and HEALTH. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

It takes the whole community working together to reach our goal. We bring together people from across the community – people from business, organized labor, government, faith groups, nonprofits, and concerned citizens.

If it requires fundraising, creating collaboratives, or just getting people to talk about the issues, that's what we do. United Way's goal is to create long-lasting changes that prevent problems from happening in the first place.

We invite everyone to be part of the change. Together, UNITED, we can inspire hope and create opportunities for a better tomorrow.

That's what it means to LIVE UNITED.



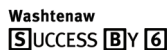
**United Way of Washtenaw County's** Community Investment Fund serves the health and human service needs of people in our community with fewest resources and experiencing the greatest need by investing in: early childhood care and education; aging in place; alleviating hunger; healthcare; and shelter/housing. Additional funding is provided to: respond and intervene in disaster situations and crises; provide safe before and after school alternatives for youth; and help individuals and families attain and maintain self-sufficiency.

For more information visit [uwwashtenaw.org](http://uwwashtenaw.org)



**2-1-1** provides callers with information about and referrals to human services, for everyday needs and in times of crisis. Operating 24 hours a day, 7 days a week, 365 days a year. Need Help? Call 2-1-1.

For more information visit: [uw211southcentralmi.org](http://uw211southcentralmi.org)



**Washtenaw Success By 6**® is a community commitment to ensure that all children in Washtenaw County enter school ready to succeed.

For more information visit: [washtenawsuccessby6.org](http://washtenawsuccessby6.org)



**The Power of the Purse** is an initiative focused on helping women in Washtenaw County to achieve success in their journey towards self-sufficiency—one woman at a time.

For more information visit: [uwwashtenaw.org/purse.php](http://uwwashtenaw.org/purse.php)

United Way of Washtenaw County honors designations to 501(c)3 organizations and other qualifying public agencies deducting 10.9% to cover fundraising and management costs. The fee is based on actual historical costs in accordance with United Way Worldwide membership standards.

Please keep a copy of this form for your tax records along with a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization.

**UNITED WAY OF WASHTENAW COUNTY**  
2305 PLATT ROAD  
ANN ARBOR, MICHIGAN 48104

PH. 734.971.8200  
FX. 734.971.6230  
UWWASHTENAW.ORG

## LEADERSHIP GIVING

**The Leadership Giving Association** recognizes a special group of people who come from all walks of life. The most notable characteristic of our leadership givers is an exceptionally generous spirit, a desire to act on that spirit and a commitment to our community. Membership is granted to individuals who contribute at least \$1,000 annually to United Way of Washtenaw County.

Leadership Giving Association Levels:

Member—\$1,000-\$2,499	Silver—\$4,000-\$6,999
Bronze—\$2,500-\$3,999	Gold—\$7,000-\$9,999

**The Tocqueville Society** recognizes philanthropic leaders who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000.00 annually to a member United Way.

**The Kerschbaum Society** recognizes individuals who make an *unrestricted* gift of \$5,000 or more to United Way of Washtenaw County. Kerschbaum Society support the idea that collectively we can create opportunities for a better tomorrow.

**Labor Leads** are members of a labor union who make an annual gift of \$500 or more to the United Way Campaign.

Labor Leads Levels:

Bronze—\$500-\$749	Silver—\$750-\$999	Gold—\$1,000+
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**Loyal Contributor Program** recognizes donors who have contributed to United Way for 5 years or more. Diamond Donors are those loyal contributors who have given to United Way for 25 years or more.

The **Caring Club Card** is our way of saying thank you for your gift of \$156 or more to support United Way of Washtenaw County's **Community Investment Fund, any of the Funding Focus Areas, 2-1-1, Washtenaw Success By 6®, or Power of the Purse.**

The **Caring Club** card is good for special offers and discounts from local services, entertainment venues, shops and restaurants.

For participating merchant and discount details go to [uwwashtenaw.org](http://uwwashtenaw.org)

United Way of Washtenaw County requires that all agencies who receive designations through the campaign sign a form certifying that they comply with the US Patriot Act. In the event that an agency does not return a signed compliance form, United Way of Washtenaw County will try to contact the donor for resolution. If the donor cannot be reached, the donor directed contribution will revert to the Community Investment Fund.

No goods or services were provided in exchange for this contribution.



**UNDERNEATH EVERYTHING WE ARE, UNDERNEATH EVERYTHING WE DO,  
WE ARE ALL PEOPLE. CONNECTED, INTERDEPENDENT, UNITED.  
AND WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE  
THE CONDITION OF ALL. THAT'S WHAT IT MEANS TO LIVE UNITED.**