

UNDERNEATH EVERYTHING WE ARE, UNDERNEATH EVERYTHING WE DO, WE ARE ALL PEOPLE. **CONNECTED, INTERDEPENDENT, UNITED. WHEN WE THINK OF OTHERS LIVES AS LINKED TO OUR OWN, OUR COMPASSION GROWS. **WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE THE CONDITION OF ALL.** WE BUILD THE STRENGTH OF OUR NEIGHBORHOODS. WE BOLSTER THE HEALTH OF OUR COMMUNITY. AND WE CHANGE THE LIVES OF PEOPLE WHO WALK BY US EVERYDAY. **THAT'S WHAT IT MEANS TO LIVE UNITED.****



Steve Dobson, Chair
United Way Board of Directors

Bill Tolliver, managing director of the Matala Line, notes that “By just about any measure things have been as unpleasant as they’ve been in most of our lifetimes. The most daunting financial downturn since the Great Depression and the psychology of fear and uncertainty have permeated the American psyche.”

Locally, we’ve seen evidence of the validity of that observation on a daily basis. United Way’s challenge has been to support and strengthen the community’s human service “safety net” in the face of shrinking resources and a surge in demand for the critically important services we fund.

In 2009, we focused our efforts on reaching out to new companies, organizations and individuals to unite with us in support of our community and recruiting enthusiastic new volunteers to spread our message. We understand that there is no easy roadmap with all the answers and that the pathway to brighter days ahead lies in joining hands in support of our shared hopes and dreams.

We kicked off our 2009 Campaign with the message that “everyone needs to participate at some level.” The community answered our call, as United Way was able to exceed its ambitious goal of \$5.1 million. We thank the thousands of generous donors and hundreds of committed volunteers who embraced our community’s common goals.

We know that 2-1-1 has answered far more calls than ever before from families who need help with mortgages, utility bills, medical care, shelter, food and child care. United Way continues to bring our non-profit partners together to prioritize the community’s needs in human service funding. We focus our work and the direct funding we provide on helping to meet the basic needs of all our citizens and setting shared goals to advance the common good.

The people of Washtenaw County believe in taking care of one another. We have seen what \$5.1 million can do to help alleviate hardship. Imagine what we could accomplish if we were able to raise \$10 million, which we have identified as an appropriate annual goal for the longer term.

I thank the community for its generous support of United Way. By working together, we’ll meet the difficult challenges that confront us and build a brighter future for all. Together, that’s how we LIVE UNITED.

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CAMPAIGN FOR THE COMMUNITY—A MESSAGE FROM TIM MARSHALL

I LIVE UNITED because I believe in the power of people right here in Washtenaw County. As president of Bank of Ann Arbor, I know the importance of a strong, vibrant community. From a business perspective, I understand the community building power of nonprofit organizations. Nonprofits help strengthen a community and contribute to the efforts to retain and recruit business and local investment. United Way helps make that a reality.

As chair of the 2009 United Way Campaign for the Community, I have been privileged to work with a great team of volunteers and the United Way staff. I have been privileged to see firsthand how people in this community step up to the challenge in a very difficult year.

We started planning the 2009 campaign in January and many of our assumptions at that time needed to be revised because of the very tough reality of the Michigan economy. With announced closures of manufacturing facilities and corporate downsizing we calculated that the 2009 Campaign would be down by \$750,000 from the 2008 Campaign total.

The 2009 Campaign focused on recruiting new companies, new donors, and asking our existing donors to dig just a little deeper. We set a goal and we worked hard to make up the \$750,000 to match last year's \$5.1 million. We had a great team of volunteers who were enthusiastic about getting the word out at every opportunity.

We said in our campaign meetings that if we matched the total we did last year—we would count it as a win. We believed it could happen and set our strategy to make it happen. The good news is we not only matched last year, we exceeded it by raising \$5,180,337. A great accomplishment, but I know the community needs so much more.

I said at the start of the Campaign, we all get 525,600 minutes each year. It is what we do with our minutes—the commitments we make to our family, friends, and community—that defines who we are and what we hold dear. I encourage you to live your life in a way that connects you to others and in doing so you will live a life that helps create opportunities for a better life for everyone.

Thank you to everyone who helped to make the 2009 Campaign a success. Washtenaw County is a stronger community because each of you choose to LIVE UNITED.





UNITED WAY—BUILDING A STRONGER COMMUNITY

2009 year marked United Way’s 88th year in Washtenaw County. Nationally, United Ways have been organized for 123 years. It is important to step back in order to step forward. In Washtenaw County our United Way started in 1921 as the Ann Arbor Fund, merged with Ypsilanti and Whitmore Lake and later affiliated with Dexter, Milan and Saline.

What happened in 1921 that made citizens step forward to help their neighbors? What is happening today that gives people the heart and desire to become a partner in changing lives for the better? Much has changed in the world but one thing remains constant—we live in a community where neighbor helps neighbor and where people realize that by coming together we can make great things happen.



With your support, United Way of Washtenaw County is leading the charge for the kind of change that is improving people’s lives every day. An example is the Coordinated Funding Partnership Committee. This committee is comprised of staff and board members from the Ann Arbor Area Community Foundation, the Office of Community Development for the City and County and United Way. The purpose is to explore ways three independent funding streams could be better coordinated to support Washtenaw County nonprofits and those in need.



At United Way our focus is on the building blocks for a good life: EDUCATION, INCOME and HEALTH. We believe that education is essential to getting and keeping a job with a livable wage and health benefits. An income adequate to pay for today’s necessities and save for the future provides families some sense of financial stability. Access to quality health care keeps children on track in school and adults productive at work. Remove any one of these building blocks and the other two topple.

With your support, we are preparing more children for a lifetime of learning with broader access to quality early care and education for low-income families. We continue to provide quality after school programs and caring mentors. And we are guiding more individuals and families to opportunities to increase their self sufficiency and to access health and dental care.



Our approach is unique. United Way of Washtenaw County concentrates on helping people of all ages and in all stages of their lives by continuing our legacy of collective help. In all that we do we are committed to:

1. Working hand in hand with agencies and collaborate partners throughout Washtenaw county to deliver vital services every day.
2. Bringing together the nonprofit, government and community partner agencies to work together on programs to touch even more lives.
3. Advocating with decision makers and policy makers at all levels to help address the most important community needs.

The strength of any community lies in its ability to pull together for the greater good, especially in challenging times. In 2009, with historic unemployment, shrinking budgets and deferred dreams this community pulled together and helped United Way raise \$5.1 million in the campaign. It was a good campaign, but this community still needs so much more if we are to create opportunities for a better life for all our citizens.

Thanks to you, our community is growing stronger every day. Your support of United Way of Washtenaw County is the key to unlocking the potential for every man, woman and child to succeed.

The Philosophy of Community Impact —Our Strategic Collaborative Approach

United Way of Washtenaw County is committed to *improving lives by mobilizing the caring power of our community*. In the past we have primarily accomplished this through fundraising. Our annual campaign mobilized the financial resources of businesses and individuals to support programs that provide direct services to individuals and families.

In recent years, donors have asked for specific outcomes. They want to know the effect their donation is having on the community. In addition, the changing social service landscape requires a new approach as well as additional partners and resources. All this has encouraged us to implement a Community Impact business model.

In 2007, United Way started on a journey that would more closely align our community investment strategies to the mission and values of the organization. We transitioned from our traditional fund distribution model to a Community Impact funding model. This strategic funding approach invests in collaborative work that leverages available resources to create a bigger impact. The Community Impact funding approach has allowed United Way to:

- Focus our leadership on a select set of issues related to basic needs
- Provide greater coordination and planning across multiple agencies working to serve the same target population or issue
- Increase efficiencies that ultimately create improved service delivery to clients
- Increase partnerships with and between agencies that have the content expertise and the pulse of the community needs
- Build a frame from which future coordinated funding decisions across local funders can be discussed and piloted

In our Community Impact model, we are concentrating our efforts on specific issues around the areas of education, income and health. We believe that these are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

- **EDUCATION**—We are focusing on an early childhood care and education initiative that will improve the availability and quality of needed early care and childhood resources.
- **INCOME**—There are three areas we are focusing on to increase the financial stability of low income individuals and families. They include a shelter and housing plan that will increase supply and improve access to decent, affordable housing and provide emergency, transitional, and permanent housing; a county-wide food provider network that will improve the systemic coordination and efficiency of the food collection and distribution efforts; and an aging in place initiative that will ensure basic needs resources are available to support the independence and safety of older adults and their caregivers.
- **HEALTH**—We are focusing on an access to health care initiative that will increase the number of children and families who have access to and receive health and dental care.

United Way of Washtenaw County, its staff and volunteer leadership are fully committed to Community Impact. United Way will continue to focus its resources on funding specific, measurable, and long lasting positive changes in the community.

The following pages reflect the impact our work has made in 2009 in the areas of education, income and health. For more information go to uwWashtenaw.org.

EDUCATION

FOCUS AREA: Early Childhood Care and Education

Our goal is to improve the availability and quality of needed early care and child-care resources.

In 2009, Washtenaw Success By 6 led a Local Early Childhood Assessment to take an in-depth look at the system of supports surrounding young children in Washtenaw County. The strategies for addressing the major issues identified through this review and the following goals were developed:

- Raise the awareness of parents, caregivers, and all citizens about the importance of positive early childhood development to later success in school and life.
- Ensure that all Washtenaw County young children have access to preventive and ongoing health care, including having adequate health insurance, physical medical care, dental care, mental health care, and developmental delay screening, assessment and services.

- Improve the quality of child care and early education in Washtenaw County through additional training, collaboration between programs and agencies and best-practice skill building.
- Ensure that parents and caregivers have the knowledge, skills and resources at hand for safe and supportive parenting of all Washtenaw County children.
- Connect parents, caregivers, and the Washtenaw County community with services for advancing safe and supportive parenting and ensuring quality child care/early education.
- Maintain and nurture a Washtenaw County-wide collaborative structure that enables all of the necessary early childhood work throughout the community.

Our partners include: Ann Arbor YMCA, Child Care Network, Perry Nursery School, SOS Community Services, and Success By 6,

For more information go to: washtenawsuccessby6.org

“One of the best things about working with like-agencies is that we all benefit from networking and information sharing.

It fosters collaboration and because we become aware of each agency’s plans, it helps avoid duplication of services.”

Catherine Robinson
Executive Director
Hope Medical Clinic

HEALTH

FOCUS AREA: Health and Dental Care

Our goal is to increase the number of children and families who have access to and receive health and dental care.

In 2009, more individuals and families lost their source of income and access to employer-provided health coverage. Safety net health care providers are reporting an increase in demand for reduced-rate services.

Local experts say Washtenaw County is experiencing an increasing crisis in providing health services to struggling residents.

35,000 County residents are uninsured. Most of the uninsured are in working families, and do not have access to employer sponsored insurance. The uninsured suffer from negative health

consequences due to their lack of access to necessary medical care and the medical bills are a burden and frequently leave them in debt.

United Way is supporting a group of health and dental care agencies as they work in partnership to help patients:

- Navigate access to health care
- Secure health insurance benefits
- Obtain needed dental care

Our partners include: Community Dental Center, Corner Health Center, Hope Clinic, and Packard Health

INCOME

FOCUS AREA: Shelter and Housing

Our goal is to increase the supply of affordable housing and the supportive services that provide emergency, transitional and permanent housing.

There are various stages related to homelessness: starting with preventative strategies and foreclosure prevention, outreach and engagement efforts, local emergency shelters, transitional shelters, and housing resources and services for people who have successfully obtained homes. Whether a family or individual, each situation is unique – people receiving help enter this continuum at different stages with very unique needs based on their life situation. No two stories are the same.

Our partners include: Catholic Social Services, Michigan Ability Partners, Ozone House, Peace Neighborhood Center, SafeHouse Center, Salvation Army—Washtenaw County, Shelter Association of Washtenaw County, SOS Community Services, and Washtenaw Housing Alliance

FOCUS AREA: Alleviating Hunger

Our goal is to improve the countywide systemic coordination and efficiency of food collection and distribution efforts.

The need for food assistance continued to increase in 2009. More than 43,900 people—including more than 14,000 children and 6,500 seniors—receive food each year through the network of emergency food providers. This represents a 138% increase since 2006, far exceeding the national average of 46%.

In 2009, the greatest progress was made in efforts to increase the quantity and quality of nutritious food available for people in need. Food Gatherers' fresh produce distribution increased by 86% from the previous year. Our intentional efforts to provide access to low cost, locally grown healthy produce is an investment in the health of individuals and of our community.

Our partners include: Ann Arbor Community Center, Catholic Social Services, and Food Gatherers

FOCUS AREA: Aging in Place

Our goal is to ensure that basic needs resources are available to support the independence and safety for our older adult population.

In 2009, the collaborative developed a shared tool to measure risk in 11 areas of a senior's life and the progress made through service intervention. By working in collaboration with like-agencies in this way, the agencies are collaborating at a level which has never been achieved between agencies. This has a direct benefit to seniors in crisis who have access to any community resource through a single coordinated effort as well as to build the capacity of agencies to provide more skillful service with a greater efficiency.

Our partners include: Blueprint for Aging, Catholic Social Services, Housing Bureau for Seniors, Jewish Family Services, Neighborhood Senior Services, Washtenaw Association for Community Advocacy, and Ypsilanti Meals on Wheels



GRANTS

In 2009, United Way of Washtenaw County also awarded grants to agencies with programs that offered solutions in the following areas:

Crisis & Emergency Assistance—Six grants addressed the needs of families and individuals in disaster and crisis situations. One example is the Helpline and Assault Response Team grant to SafeHouse that provides crisis response, intervention and information for survivors of sexual assault and domestic violence.

Our partners include: American Red Cross – Washtenaw, Arbor Hospice, Jewish Family Services, Legal Services of South Central Michigan, and SafeHouse Center

Youth After School—Five grants for after school programs. One example is the Youth Services Program at Peace Neighborhood Center that is helping children have a stable afterschool environment that emphasizes education, self-awareness and conflict resolution skills.

Our partners include: Boys & Girls Club of Southeastern Michigan - Huron Valley Club, Community Action Network, Ozone House, Regional Alliance for Healthy Schools

Self-Sufficiency - Nine grants were awarded to programs that support self-sufficiency. One example is Legal Services of South Central Michigan's Eviction Prevention and Foreclosure Program that achieved a 97% success rate with over 180 Washtenaw County families that received free civil legal services.

Our partners include: Ann Arbor Center for Independent Living, Family Learning Institute, Legal Services of South Central Michigan, Regional Alliance for Healthy Schools, Student Advocacy Center, Washtenaw Association for Community Advocacy, Washtenaw Literacy, and Washtenaw Literacy Coalition

Many individuals helped by area agencies are referred by 2-1-1 which reports that local needs for this type of support continue to escalate.

**HOW WOMEN
LIVE UNITED:
RAISING MONEY
RAISING
OUR VOICES**
GIVING 10%. GIVING 100%.
GIVING 110%.
KICKING OFF OUR HEELS
AND GETTING DOWN TO BUSINESS
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

The United Way Women's Initiative is building a group of dynamic business and community leaders who are committed to igniting the power of women to advance the common good. Our goal is to mobilize the caring power of our community to help improve the lives of women who need assistance to achieve their potential and make a better life for themselves and their families.

The Initiative's **Power of the Purse** campaign reflects the reality that women have a strong impact on economic and quality of life issues. To us, the Power of the Purse means one thing: Helping women achieve their fullest potential. In 2009, the Women's Initiative awarded \$23,000 to seven agencies through grants to assist women in reaching their goal of self-sufficiency.

- Three of the grants funded the following programs: Reflectively Embracing Nonviolence the Education of Women (RENEW); Separate and Together; and Family Savings/Incentive Plan.
- The remaining four grants went to help women secure childcare, cover tuition costs and help to establish safe housing. Grantees included: Catholic Social Services, Community Action Network, Hope Clinic, Interfaith Hospitality Network of Washtenaw County, Perry Nursery School, SafeHouse Center, and SOS Community Services.



Success By 6 is the nation’s largest network of early childhood coalitions focused on improving school readiness through community change. In Washtenaw County, our Success by 6 coalition is galvanizing business, non-profit, and government leaders around early learning, raising awareness of the importance of early childhood development, increasing access to services, improving systems and advocating for public policies to improve young children’s lives.

2009 was a difficult year for all the early childhood programs and agencies in Washtenaw County, as all faced budgetary challenges and limitations.

Washtenaw Success by 6 continues to work to ensure that our children enter school ready to succeed. In 2009, Success by 6 expanded its involvement throughout the county, developed a new three year strategic plan, implemented a large program of child care provider training, as well as continued to nurture and grow our existing programs.

For additional information go to: washtenawsuccessby6.org.



Every hour of every day, someone in Washtenaw County needs essential services, from finding substance abuse assistance to securing adequate care for a child or an aging parent.

The 2-1-1 system connects people with needed human services through an easy to remember three-digit phone number. When someone connects with 2-1-1, a trained information and referral specialist analyzes what services are needed and provides the appropriate resource and related information.

In 2009, the 2-1-1 call volume in Washtenaw County increased more than 26%. Requests for housing—including foreclosure prevention, health and dental care, and food were consistently in the top five requested services.

Data from 2-1-1 showed a slow but steady shift in the primary source of income of callers in 2009. The percentage of callers who reported salary and wages as their primary source of income decreased while the percentage of callers who reported receiving no income increased.

COUNTY-WIDE COMMUNITY INVESTMENT

Many individuals helped by Washtenaw County agencies are referred by 2-1-1 which reports that local needs for services continue to escalate.

United Way support for Washtenaw County needs extends beyond Ann Arbor and Ypsilanti. Over the past five years, Dexter, Milan and Saline have received more than \$1 million to support community agencies.

Over the last five years, Dexter agencies have received more than \$125,000 in grants from United Way. In 2009, Dexter received \$30,958 in grants that were distributed through the *Dexter Area Service Association*. Current funding helps support: Helping Hands; Dexter Schools Children’s Emergency Fund; Dexter Seniors; Faith in Action Emergency Food and Services; and Dexter Family Services.

In 2009, Milan received \$77,594 in grants to make the five year total of United Way support \$390,000. The 2009 grants were distributed through the *Milan Community Council* to Aid in Milan, First Steps, London Township Youth Center, Project Strait Talk, and Milan Children’s Pre-school.

Support to the Saline community in the last five years totals more than \$500,000. In 2009, United Way continued its support for Saline with a grant of \$100,418 that was distributed through the *Saline Area Resource Council*. The grants help support: Evangelical Homes; Program to Educate All Cyclists Challenge Grant; Saline Area Social Services; and Saline Area Senior Council.

2009 HIGHLIGHTS

January—Hosted a listening session with local nonprofits to understand how the economic downturn was affecting service delivery and operations

January—Met with Veteran representatives to get a sense of how we could assist those returning from the wars

March—Partnered with local funders to convene 85 directors and board chairs of local nonprofits to address issues of collaboration and efficiencies

March—Hosted Power of the Purse event and awarded \$23,000 in grants to help women re-enter the workforce

May—Provided seed money to start the www.volunteerwashtenaw.org website, hosted through the Blueprint for Aging

May—Hosted Week of Caring events with volunteers working throughout the community including Dine for a Cause, Battle for Change, a Bowl-a-thon, and Day of Caring

June—Purchased and distributed emergency services items such as; diapers, formula, and household supplies to assist 15 agencies

July—Awarded a grant to Food Gatherers to help launch community gardening efforts to increase supply of fresh and nutritious foods

August—St. Joseph Mercy Health System launched the Community Connections Program that facilitate and match patient needs with community needs and resources in collaboration with 2-1-1

September—Sponsored two Ozone staff to attend a community-wide training for youth

October—Purchased transportation vouchers from AATA to help clients of local nonprofits in getting to and from the needed services

October—Distributed 13 computers donated by NSF to local food pantries to aid in food stamp advocacy and helping people apply for benefits for which they qualified

October—United Way Board of Directors took an even bigger step to explore coordination of funding with other local funders

November—Partnered with NEW Center to host a social media resource connect session for local nonprofits

December—Coordinated a coat drive between Lands End and Reinhardt Realtors to distribute more than 200 coats

“Caring for our community is what we do together at University of Michigan Health System.

Through the United Way we have an opportunity to make a real difference for those in greatest need.”

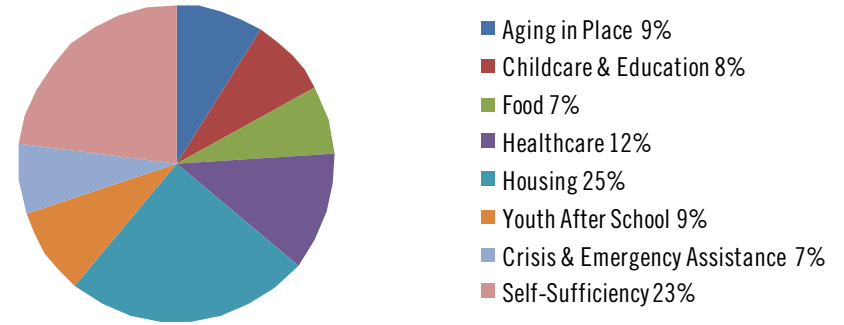
Doug Strong
Director and CEO,
UM Hospitals and
Health Centers



Agency Allocations and Grants 2009

American Red Cross—Washtenaw County Chapter	67,844
Ann Arbor Community Center	16,875
Ann Arbor YMCA	10,892
Arbor Hospice	23,748
Association for Community Advocacy	37,781
Catholic Social Services of Washtenaw County	298,769
Center for Independent Living	33,901
Child Care Network	55,136
Community Action Network	46,986
Community Dental Center	14,027
Corner Health Center	192,212
Dawn Farm	90,454
Dexter Area Service Association	30,958
Family Learning Institute	9,550
Food Gatherers	67,673
Home of New Vision	95,120
Hope Clinic	68,066
Housing Bureau for Seniors	27,431
Huron Valley Boys & Girls Club	135,325
Jewish Family Services	29,364
Legal Services of South Central MI	62,314
Michigan Ability Partners	49,306
Milan Community Council	77,594
Neighborhood Senior Services	57,383
Ozone House Youth & Family	94,233
Packard Health	48,932
Peace Neighborhood Center	80,900
Perry Nursery School	124,583

Percentage of Funding to Focus Areas and Grants



Regional Alliance for Healthy Schools	25,466
SafeHouse Center	122,721
Saline Area Resource Center	100,418
Salvation Army of Washtenaw	46,250
Shelter Association of Washtenaw County	52,134
SOS Community Services	144,699
Student Advocacy Center	25,069
Washtenaw Literacy	9,550
Washtenaw Literacy Coalition	47,500
Ypsilanti Meals on Wheels	54,691
Grants	265,416
Success by 6	453,131
Washtenaw 2-1-1	94,756
Donor Designations	1,913,814
Community Service Programs	184,136
Community Investment & Planning	202,295
Total Allocations and Designations	5,689,403

Financial Summary—Fiscal Year End June 30, 2009

Revenue

Pledges	6,814,892
Other Contributions & Bequests	320,192
Investment Income	170,184
Service Fees	105,028
Grants	222,005
Other Income	113,334
Total Revenue	7,745,635

Expenses

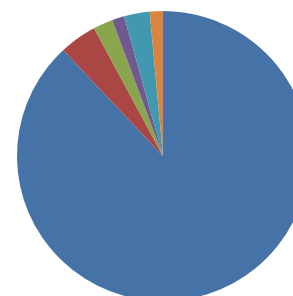
Program Service	
Allocations & Agency Relations	3,043,566
Designations	1,913,814
Success by 6	453,131
Washtenaw 2-1-1	94,756
Community Service	184,136
Total Program Service	5,689,403

Washtenaw United Way	
Fund-Raising & Endowment	677,649
Management & General:	
Operations	336,812
United Way of America & MAUW Dues	51,375
Total Washtenaw United Way	1,065,836

Increase (Decrease) in Net Assets	990,396
Collection Loss Provision	(358,866)
Net Realize and Unrealized Losses on Investments	(571,003)
Pension & Other Postretirement-related	
Charges Other Than Net Periodic Pension Costs	(391,980)
Change In Net Assets	(331,453)

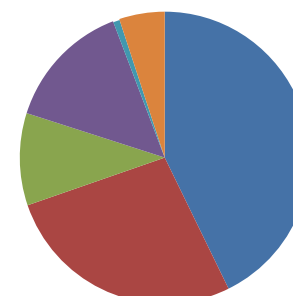
Net Assets Beginning of Year	5,955,211
Net Assets End of Year	5,623,758

2009 Revenue



- Pledges 88%
- Other Contributions & Bequests 4%
- Investment Income 2%
- Service Fees 1%
- Grants 3%
- Other Income 2%

2009 Expenses



- Allocations & Agency Relations 43%
- Designations 27%
- Programs 10%
- Fund Raising & Operations 14%
- National & State Dues 1%
- Collection Loss 5%



The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000.00 annually to a member United Way. Specifically, the United Way Tocqueville Society aims to:

- Change lives through philanthropic leadership by focusing on the building blocks for a better life: a quality education that leads to a stable job; income that can support a family through retirement, and good health
- Communicate the vital role of personal philanthropic action in creating long-lasting changes by addressing the underlying causes of societal problems
- Enhance local recognition of long-standing service volunteers
- Foster philanthropic action and voluntary community service
- Expand high-level personal giving and United Way major and planned giving programs of a high standard
- Strengthen local leadership development and major giving efforts by building upon cross-geographical linkages

**La Table Ronde
d'Un Million de Dollars**

\$1 million plus

Ambassador & Mrs. Ronald Weiser

La Société Nationale

\$100,000—\$249,999

Judy & Steve Dobson

Ordre de Liberté

\$25,000—\$49,999

Richard & Norma Sarns
Griff & Patricia McDonald
Richard & Sue Snyder

Members de la Société

\$10,000—\$24,999

Gerard & Lizann Anderson
Essel & Menakka Bailey
Jim & Lisa Baker
John & Betty Barfield
Albert & Paula Berriz
Jim & Deborah Beuche
Jamie & Cheryl Buhr
David & Valerie Canter
Mr. & Mrs. Robert Chapman
Mary Sue & Ken Coleman
Howard & Anne Cooper
Paul Courant & Marta Manildi
Bill & Judith Davis
John & Jean Debbink
Molly Dobson
James & Patsy Donahey

C. Wendell & Nancy Dunbar
Ann & Joe Edwards
Garry & Barbara Faja
Beth & Joseph Fitzsimmons
Randolph & Donna Friedman
Paul & Anne Glendon
Doug & Sabrina Gross
Larry & Ruth Hastie
Dr. Jack & Donna Henke
William & Wendy Holmes
James & Anita Jenkins
Phil Jenkins
Marty Kahn
Connie & Tom Kinnear
David & Louise Lutton
William & Sally Martin
Tom & Debby McMullen
Pat & Carolyn McNamara

Sang & Moon Nam
Roger & Coco Newton
Larry Nisson
Mark Ouimet & Donna Hrozencik
Phil & Kathy Power
Jim & Bonnie Reece
Doug & Sharon Rothwell
Jean Rowan
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Anonymous - 2

KERSCHBAUM SOCIETY

The Kerschbaum Society was named after Bob Kerschbaum, the first executive director of our local United Way. Bob began his tenure as Executive Director in 1956 of the Ann Arbor United Fund. The United Way of Washtenaw County experienced significant growth under Bob's leadership as well as a reputation as one of the most highly regarded United Ways in the country. Bob worked tirelessly to secure a better future for those most in need in Washtenaw County. He retired in 1985, completing 29 years of service to the community and the United Way. Following his retirement, he served in a consulting role to United Way and is active today on the United Way Advisory Council.

Membership in the Kerschbaum Society is granted to individuals who make an unrestricted gift of \$5,000 or more to United Way of Washtenaw County. The Kerschbaum Society members help to continue Bob's vision that collectively we can create opportunities for a better tomorrow.

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UNITED WAY ENDOWMENT FUND

The United Way Endowment Fund was created to help provide for the health and human services needs of the community for generations to come. Contributions made to the United Way Endowment through immediate or planned gifts leave a lasting legacy that not only impacts the present, it also impacts the future of our community.

Founder's Society—\$20,000 or more designated to the Endowment Fund

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Benefactors—\$10,000 to \$19,999 designated to the Endowment Fund

Connie & George Cress
Terry & Bob Foster
Bob Kerschbaum

*Deceased

The United Way of Washtenaw County Leadership Giving Association includes individuals who set a standard for caring for our community by making strategic investments to a whole range of health and human services issues. Since its inception, the Leadership Giving Association's membership has grown to include the most prominent and caring of our community leaders.

The members of the United Way of Washtenaw County Leadership Giving Association are a special group of people who come from all walks of life. The most notable characteristic commonly found among leadership givers is an exceptionally generous spirit, a desire to act on that spirit and a commitment to our community. They are an inspiration to others in their organizations and neighbors.

Membership in the Leadership Giving Association is granted to individuals who contribute at least \$1,000 annually to United Way of Washtenaw County.

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Gifts of \$7,000 to \$9,999

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“United Way of Washtenaw County is the foundation for any solid, corporate giving program. ProQuest recognizes its responsibility to ensure local non-profits have the resources at their disposal to provide a safety net for basic human needs.

Providing support to the United Way is the right thing to do and, more importantly, it makes good business sense!”

Rodrigue E. Gauvin
Sr. Vice President, ProQuest

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“At Pall Life Sciences, we find participation in the United Way is not only good for our community, but something that is enjoyed by all of our employees.

The United Way Campaign, Day of Caring, and other events are fun, rewarding, and make participants feel like a stronger part of our local community.”

Larry O'Connell
Sr. VP Global Lab Business
Pall Life Sciences

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 Thetford Corporation - 1
 Thomson Reuters, Healthcare & Science - 1
 Thomson Reuters, Tax & Accounting - 2
 Toyota Motor Engineering & Mfg. N. A. - 10

 United Bank & Trust – Washtenaw - 8
 United Parcel Service - 2
 United Way of Washtenaw County - 9
 University of Michigan - 444

 Washtenaw Association for Community Advocacy - 1
 Washtenaw Community College - 6
 Washtenaw County Government - 22
 Washtenaw Intermediate School District - 1
 Weidmayer, Schneider, Raham & Bennett - 1
 Willow Run Schools - 1
 Wright Griffin Davis & Co., PLLC, CPA's - 8

 Ypsilanti Public Schools - 1

CORPORATE GIFTS

Exemplar

\$25,000 to \$55,000

DTE Energy
NSF International
Toyota Motor Engineering & Mfg. N. A.
United Bank & Trust

Gold Level

\$10,000 to \$24,999

Bank of America
Bank of Ann Arbor
Kaydon Corporation
Malloy Incorporated
ProQuest
NSK Corporation

Silver Level

\$5,000 to \$9,999

AnnArbor.com
Barnes Group Associated Spring
Blue Care Network
Hobbs & Black Associates, Inc.
Howard & Howard Attorneys PC
McNaughton & Gunn, Inc.

Bronze Level

\$1,000 - \$4,999

AAA - Michigan
Best Buy
Charles Reinhart Co., Realtors
Chrysler LLP
Comcast Cable Communications, Inc.
Consumers Energy
Dexter Fasteners Technologies, Inc.
Edward Surovell Realtors
Eli Lilly and Company
General Motors Corporation
Hesselberg Chiropractic Clinic
Howard Cooper Import Center
Ideation, Inc.
JAC Products
JCPenney
Maynard House
Meijer Corporation
Met Life
Michigan Commerce Bank
National City Corporation
The PNC Financial Services Group
Raymond James & Associates
SoloHill Engineering, Inc.
Target
Thetford Corporation
Von Maur
Walmart/Sam's Club

Community Supporter Level

\$100 - \$999

Ann Arbor Education Association
Ann Arbor Smiles Dental Group
Associates in Physical Medicine
& Rehabilitation PC
Chelsea Orthodontics PC
Dapco Industries
Goodrich Quality Theaters
i3 Statprobe Inc
IBEW Local 252
Inner Circle Media, LLC
Intel Foundation
Kaiser Optical Systems
King Engineering
Kohl's
Lowe's of Ann Arbor
Merck
OmniSource
Oxford Company
Quinn Evans / Architects
RHETECH, Inc.
State Farm Companies Foundation
Webers Inn & Restaurant

2009 Cornerstone Sponsors



American Federation of Government Employees
Local 1741 Local 3239
Local 2092

American Federation of State, County and Municipal Employees
Local 369 Local 1921
Local 623 Local 2733
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Local 1182 Local 3451
Local 1327 Local 3866
Local 1583

American Association of University Professors

American Postal Workers Union, AFL-CIO

Ann Arbor Administrators Association

Ann Arbor Education Association

Ann Arbor Education Paraprofessionals Association

Association of School & Community Service Administrators

Assistant Prosecuting Attorneys Association

Command Officers Association of Michigan

Communication Workers of America
Local 4123

Court Employees Association

Fraternal Order of Police Officers Association
Sergeants Association

Graduate Employees Organization

Graphic Communication International Union
Local 131

Hotel and Restaurant Employees Union

International Association of Firefighters
Local 401 Local 3299
Local 1830

International Brotherhood of Electrical Workers
Local 17 Local 252
Local 223

International Union of Operating Engineers
Local 324 Local 547

Iron Workers
Local 25

Laborers
Local 959

Machinists
Local 698

Michigan Federation of Teachers Association
MFTA Local 3760

Michigan Correction Officers MCO Local 526M/SEIU

Michigan Nurses Association
Michigan Skilled Trades Union

Michigan State Employees Association
Local 31M
MSEA/AFSCME Local 5

Michigan State Police Trooper Association

Millwrights & Machinery
Local 702

National Association of Letter Carriers
NALC Local 434

Painters Union
Local 514

Plumbers and Pipefitters
Local 190

Police Officers Association of Michigan

Public Defenders Association
Service Employees International Union

Sheet Metal Workers

International Brotherhood of Teamsters
Local 80 Local 299
Local 214 Local 314
Local 243

Transportation Workers Union
Local 171

United Brotherhood of Carpenters and Joiners of America

United Auto Workers
Local 38 Local 898
Local 174 Local 1284
Local 600 Local 1975
Local 735 Local 1976
Local 892 Local 6000

United Food and Commercial Workers
Local 876 Local 951

United Paperworkers International Union
Local 1077 Local 7673

Utility Workers of America
Local 223

Washtenaw Community College Education Association

Wolverine Typographical Union
Local 535

University of Michigan Nurses Association

University of Michigan Skilled Trades Unions

LIVE UNITED

United Way Staff

Sandra Rupp
President

Scott Baker
Finance/e-Pledge Support Specialist

Rickey Banks
Director, Labor Department
Community Services Liaison

Frances Black
Community Investment Manager

Deb Bratkovich
Director, Major Gifts

Marjo Daum
CFO /Director of Operations

John Eman
Resource Development, Major Gifts
and Endowment

Karen Gabrys
Director, Marketing Communications

Agnes Hryczyk
Executive Assistant

Debbie Jackson
Director, Community Investment

Sian Owen-Cruise
Success By 6 Program Manager

Angelina Roberts Semak
Resource Development Associate

The mission of United Way of Washtenaw County is to mobilize human and financial resources to help individuals and families build better lives and stronger communities by providing leadership to identify human service needs, set priorities and action plans to meet community needs, collaborate and partner with others, and demonstrate results that matter

United Way of Washtenaw County will continue to grow as an active participant in building a stronger, healthier and more compassionate community.

OUR SINCERE THANKS TO EDWARDS BROTHERS FOR PRINTING OUR 2009 ANNUAL REPORT

It is our hope that we have correctly acknowledge all of our Leadership Givers, Leadership Giving numbers by company/organization, and Corporate Gifts. Please contact us with any corrections or updates.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED™



UNITED WAY OF WASHTENAW COUNTY ♦ 2305 PLATT ROAD ♦ ANN ARBOR, MICHIGAN 48104 ♦ 734.971.8200 ♦ uwWashtenaw.org